



EVENT CATALOGUE 2018

SEPTEMBER 14 & 15

ZA'ABEEL HALL 5

DUBAI WORLD TRADE CENTRE

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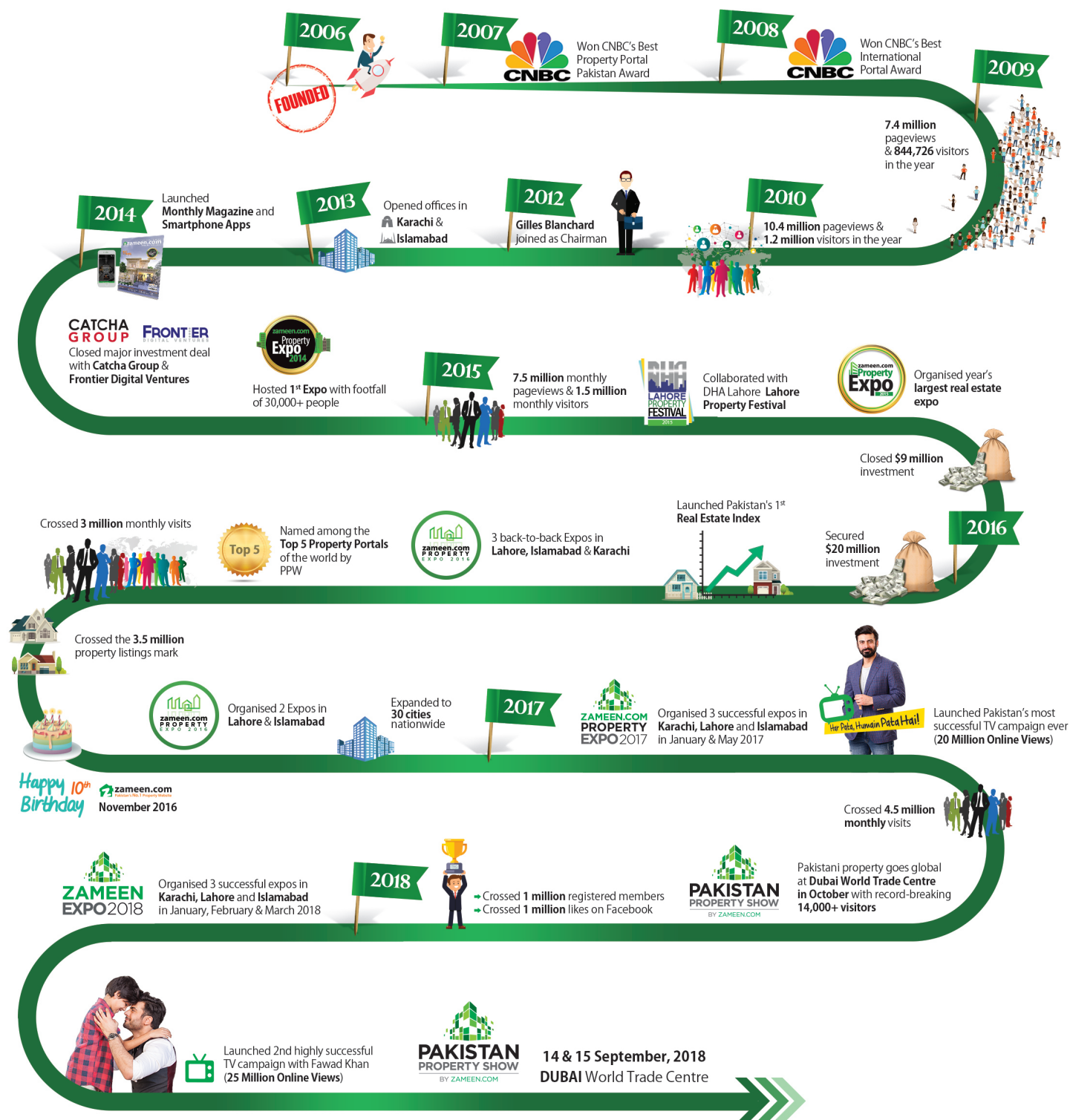


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HISTORY



WHERE WE'VE BEEN

2014

Our first Expo drew in more than 30,000 people in just two days. Held in Lahore, this event was the first of its kind, for not just us, but for Pakistani real estate as a whole.

2015

Our second Expo also took place in Lahore. We saw a 50% increase in the number of participants as 45,000 people showed up for the two-day event.

2016

We expanded our property party from Lahore to include Karachi and Islamabad. Five events across these three cities pulled together 255,000 people collectively.

2017

After seeing 200,000 people collectively visit three Expos in Lahore, Karachi and Islamabad, we decided to go global with Pakistan Property Show. The event was held on October 20 and 21, 2017, at the Dubai World Trade Centre. During the two-day event last year, more than 14,000 people showed up to find their favourite projects from Pakistan.

2018

The year started with three of our biggest shows in Karachi, Lahore and Islamabad. The events collectively pulled together more than 225,000 people and were host to a flurry of big names from Pakistan. Pakistan Property Show by Zameen.com returning to Dubai with its second event, and the year is set to end on a high note as we enter new territory within Pakistan.

DWTC

After our resounding success last year, we have returned to the prestigious Dubai World Trade Centre, to once again bring you an event exclusively focusing on Pakistan's property market. Last year we made history, this year we're back to break our own records.

This venue came to life in 1979, and has seen rapid growth since. From global business leaders to

industry heavyweights, the who's who of the world comes to Dubai World Trade Centre to show off their products and services. So it was only fitting that the name behind the biggest property events in Pakistan brought the best the market has to offer, through only the best platform.

WELCOME TO PAKISTAN PROPERTY SHOW

From Peshawar to Gwadar, there's a lot to be found in this hall.

The Pakistan Property Show has been meticulously planned to fulfil all your property needs, without you ever having to leave the UAE. All you need to do is walk around and find the right project for you. We have something for everyone here, so it doesn't matter if you're an investor or looking to just buy a home!

- This is your chance to directly hang out with the people behind the biggest realty projects in Pakistan
- Talk to top professionals in the market to find up-to-date information about local offerings
- Find a home back home by investing in some of the safest and most secure projects around
- Meet with bigwigs in the industry to figure out your next investment destination
- And a whole lot more!

WHERE WE'RE GOING

Pakistan Property Show is putting the country's real estate in the limelight like nothing before – but that doesn't mean Zameen.com is going to be stopping its tradition of organising the most extravagant property affairs ever.

Right after this, we are putting things in motion for the next round of Zameen Expos in other cities in Pakistan, including Multan and Faisalabad.

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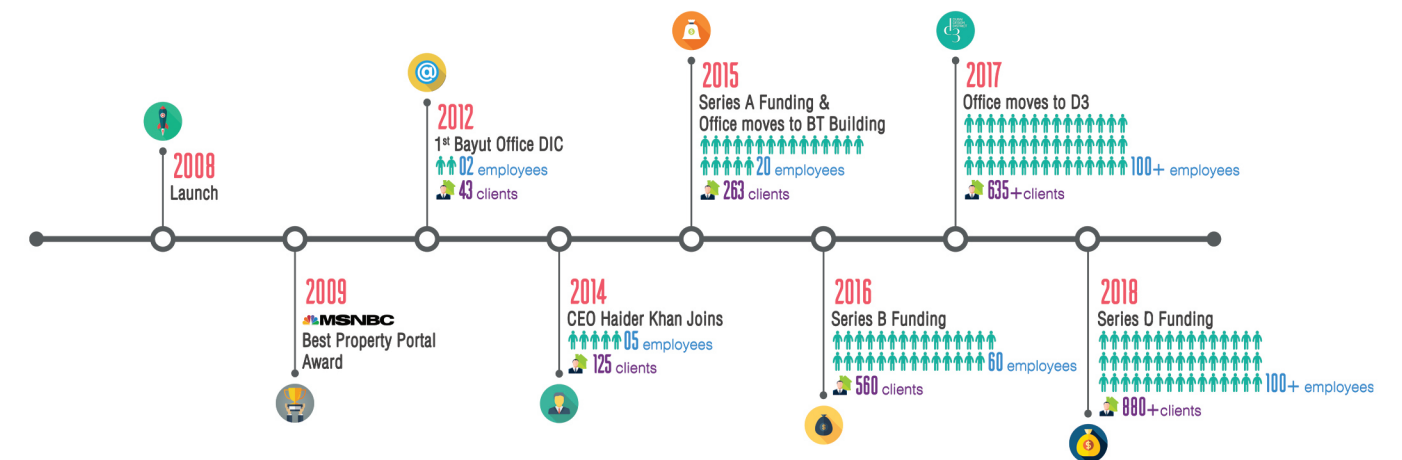


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Our Growth



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