



PAKISTAN PROPERTY SHOW

BY ZAMEEN.COM

EVENT CATALOGUE

OCTOBER 20 & 21

ZA'ABEEL HALL 5

DUBAI WORLD TRADE CENTRE

11:00AM TO 9:30PM

IN ASSOCIATION WITH



AN EVENT BY



OUR PARTNER
WEBSITE IN UAE



ZAMEEN.COM HISTORY



WHERE WE'VE BEEN

- 2014** Our first Expo drew in more than 30,000 people in just two days. Held in Lahore, this event was the first of its kind, for not just us but Pakistan real estate as a whole.
- 2015** Our second Expo took place in Lahore. We saw a 50% increase in the number of participants as 45,000 people showed up for the two-day event.
- 2016** We expanded our property party from Lahore to include Karachi and Islamabad. Five events across these three cities pulled together 255,000 people collectively.
- 2017** After seeing 200,000 people collectively visit three Expos in Lahore, Karachi and Islamabad, we decided to go global with Pakistan Property Show. This is our effort to provide overseas Pakistanis and foreign investors solutions to their realty problems directly.

DWTC

This is the first time that the prestigious Dubai World Trade Centre is exclusively hosting an event focusing on Pakistani property. In effect, this is literally history in the making!

This venue came to life in 1979, and has seen rapid growth since. From global business leaders to industry heavyweights, the who's who of the world comes to Dubai World Trade Centre to show off their products and services. So it was only fitting that the name behind the biggest property events in Pakistan brought the best the market has to offer, through only the best platform.

WELCOME TO PAKISTAN PROPERTY SHOW

From Peshawar to Gwadar, there's a lot to be found in this hall.

The Pakistan Property Show has been carefully constructed to fulfil all your property needs, without you ever having to leave the UAE. All you need to do is walk around and find the right project for you. We have something for everyone here, so it doesn't matter if you're an investor or looking to just buy a home!

- Come and directly hang out with the people behind the biggest realty projects in Pakistan
- Talk to top professionals in the market to find up-to-date information about local offerings
- Find a home back home by investing in some of the safest and most secure projects around
- Hang out with big wigs in the industry to figure out your next investment destination
- And a whole lot more!

WHERE WE'RE GOING

The Pakistan Property Show is putting the country's real estate in the limelight like nothing before – but that doesn't mean Zameen.com is going to be stopping its tradition of organising the most extravagant property affairs ever.

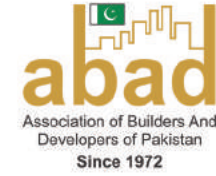
Right after this, we are putting things in motion for the next round of Zameen.com Property Expos in Lahore, Karachi, and Islamabad.

OUR EXHIBITORS

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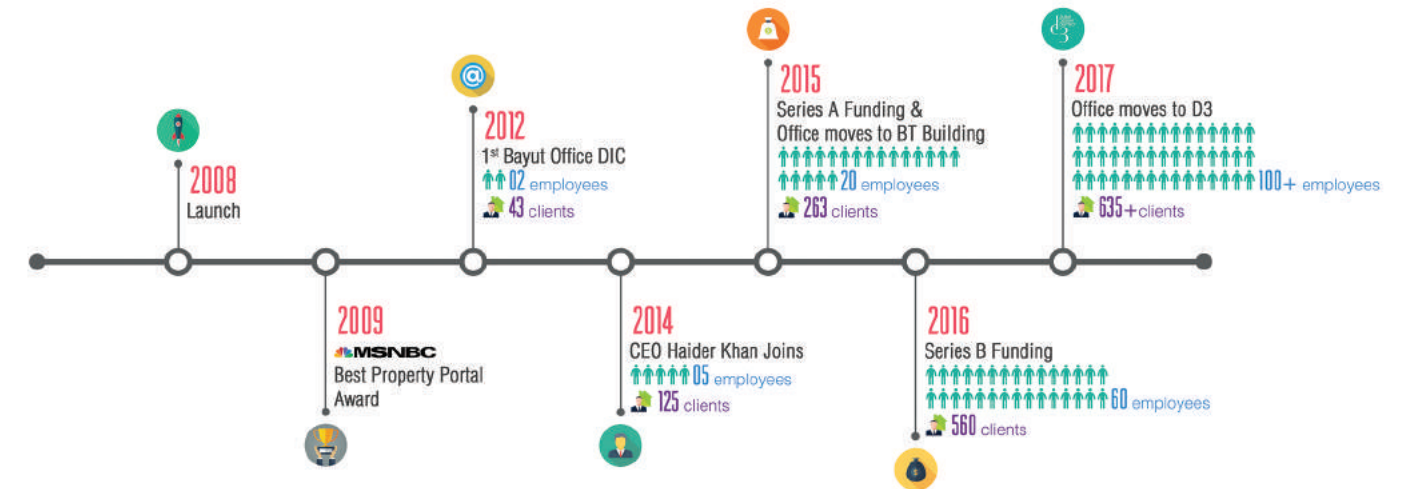
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Bayut, which means "homes" in Arabic, is a platform showcasing properties for sale and to rent in the UAE with detailed information and statistics to allow end-users make the best decision when searching for properties. Headquartered in Dubai, Bayut has been on an accelerated growth plan, increasing not only the number of real estate partners it works with, but also attaining substantial traffic growth over the past few years.

Our Growth



Traffic Stats



75 Million
Pageviews per year



11.2 Million
Visits per year



4.8 Million
Unique visitors per year



Over
340,000
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Over
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D U B A I

Pakistan Association Dubai is the spirit and palpitation of Pakistanis in the U.A.E; a reality to their dreams, a stature of hope and a body of pride.

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Subsidiary of **Karachi Darbar** Group



Thank you for taking the time to visit
Pakistan Property Show. We hope you had an
awesome experience and we look forward to
welcoming you next time as well!



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Need Help? : 0800 ZAMEEN (92633)