

BY ZAMEEN.COM

SEPTEMBER 14 & 15

ZA'ABEEL HALL 5

DUBAI WORLD TRADE CENTRE



AN EVENT BY











Won CNBC's Best International Portal Award

7.4 million pageviews & **844,726** visitors in the year

Launched Monthly Magazine and Smartphone Apps A Karachi & **Islamabad**



















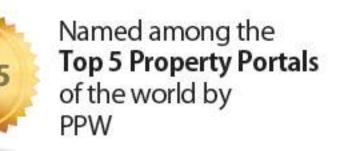














3 back-to-back Expos in Lahore, Islamabad & Karachi







Crossed the **3.5 million** property listings mark









ZAMEEN.COM
PROPERTY
Karachi, Lahore and Islamabad
in January & May 2017



Launched Pakistan's most successful TV campaign ever (20 Million Online Views)







ZAMEEN Karachi, Lahore and Islamabad in January, February & March 2018



Crossed 1 million registered members
 Crossed 1 million likes on Facebook



Pakistani property goes global at **Dubai World Trade Centre** in October with record-breaking 14,000+ visitors

Crossed **4.5 million monthly** visits





Took Pakistani property global at **Dubai World Trade Centre**in September 2018
with record-breaking 17,000+ visitors







The two-day event took place on September 14 and 15 at Za'abeel Hall 5, at the Dubai World Trade Centre. The show brought the biggest and best projects from all over Pakistan to the UAE once again.



More than 100,000 flyers



Record-breaking numbers



More than 30,000 invites



The best projects from all over Pakistan



Email blast sent to 5 Million people



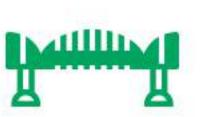
More than 70 exhibitors



SMS blast sent to 1 million people



Safe & reliable opportunities for investment



Bridge panels installed all over UAE



17,000+ footfall in just two days



TVC aired on multiple Pakistani channels



Thousands of genuine leads generated



Radio ads played on different stations



Radio competition held

Watch event highlights



ITAKING DUBAI BY STORM

Pakistan Property Show Dubai 2018 took place on September 14 & 15, 2018, at Za'abeel Hall 5, Dubai World Trade Centre. It was the second edition of Pakistan Property Show and was a roaring success on an even larger scale than last year.

The event was inaugurated by Chief Guest H.E Marwan Ahmed Bin Ghalita, CEO of the Real Estate Regulatory Authority (RERA).

On the second day, the event was graced by the presence of our Special Guest H.E Mr. Moazzam Ahmad Khan, Ambassador of Islamic Republic of Pakistan to the UAE.

A particularly exciting highlight of the event was the visit by our brand ambassador, the highly famed **Fawad Afzal Khan**, one of the most celebrated artists of Pakistan.













Pakistan Property Show Dubai 2018 attracted over **17,000** visitors in just two days, beating its own record of last year.

What made it great?

- More than 70 of the best projects from all over Pakistan
- Wide variety of investment opportunities
- Amazing on-spot property deals
- Demand of overseas Pakistanis for property in their motherland

The second edition of our international event was an even bigger hit than the first one. As promised, we came back bigger and better with over 70 exhibitors in one of the most prestigious venues in the UAE. There was a large influx of visitors as soon as the hall doors opened, and the floor was jam-packed with people exploring a wide range of property options from Pakistan.















Apart from overseas Pakistanis from all over UAE and foreign investors, the event was also graced by other eminent personalities in its two days.

Chief Guest **H.E Marwan Ahmed Bin Ghalita**, CEO of RERA, expressed his highly positive opinion about the event to media and also took a tour of the hall with Zameen.com CEO Zeeshan Ali Khan and other members of senior management.

Fawad Afzal Khan, our brand ambassador, also had highly optimistic words to share about the event, and wished for an even bigger comeback next year.

H.E Moazzam Ahmad Khan, Ambassador of Pakistan to the UAE, also took a tour of the event and was highly appreciative.

























BRIDGE PANELS





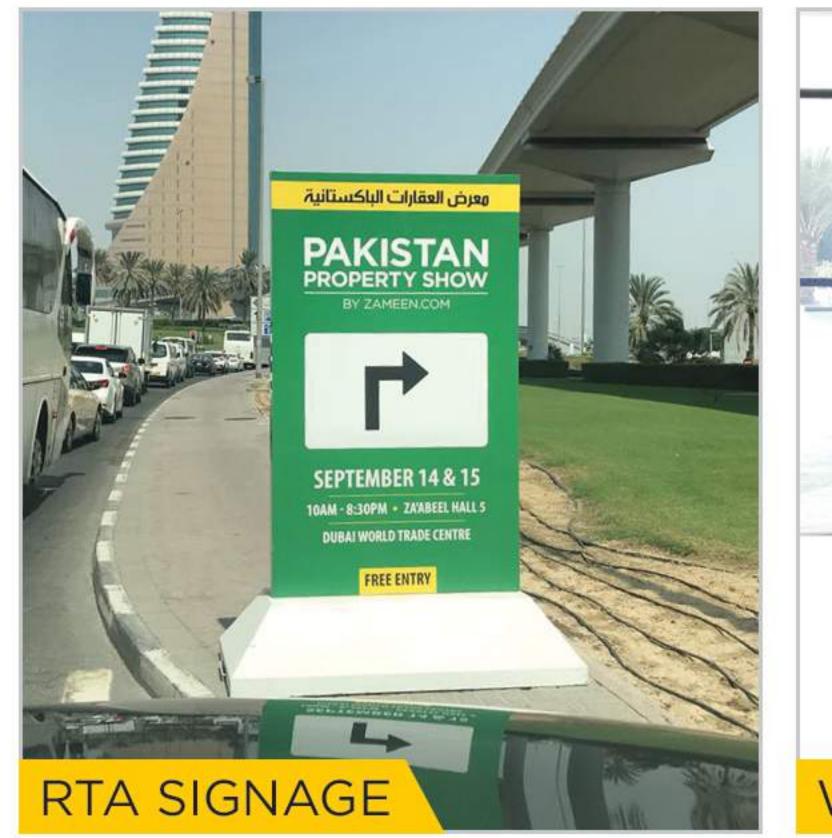


VENUE BRANDING









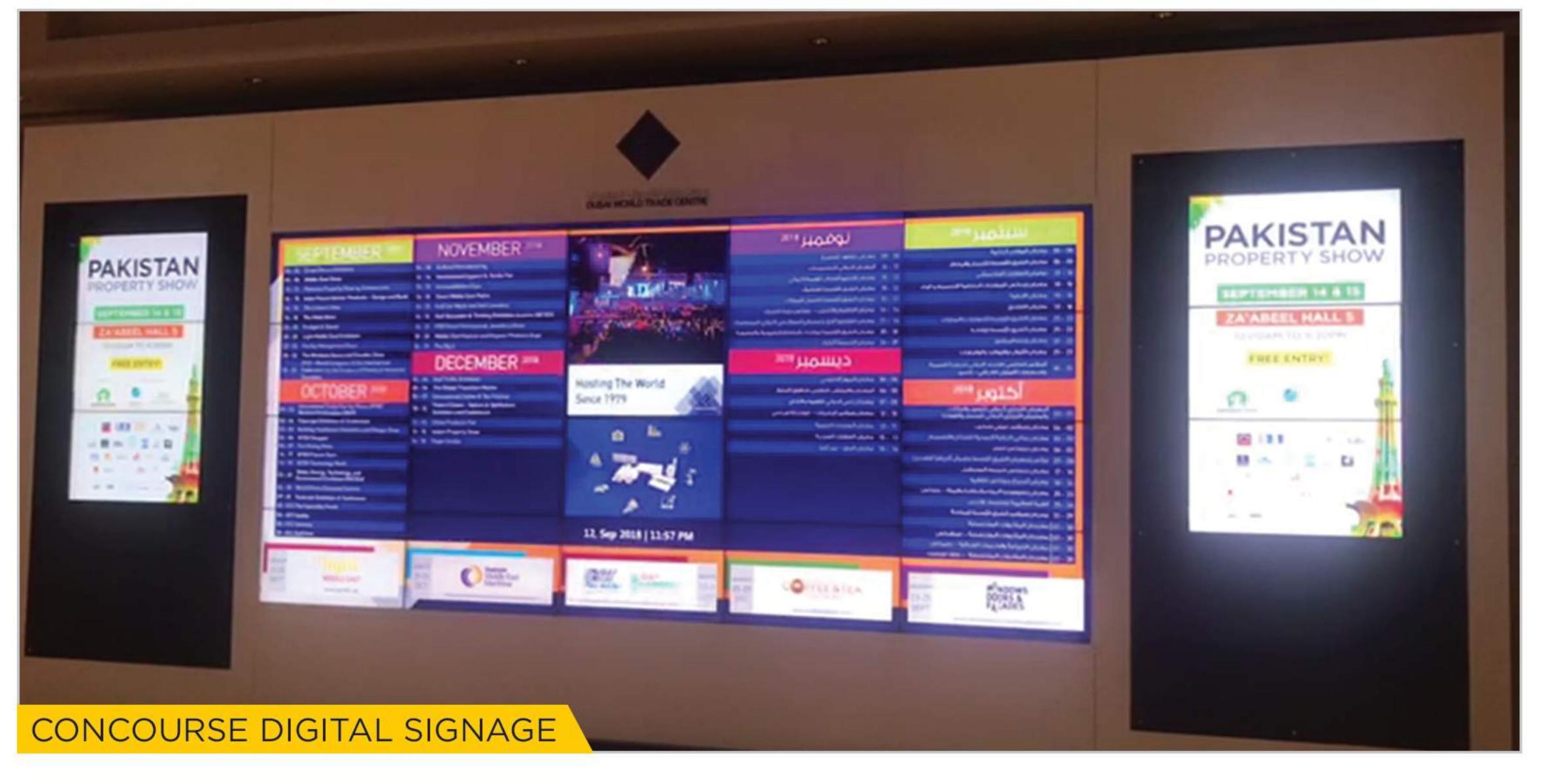














FACEBOOK POSTS









TWITTER POSTS





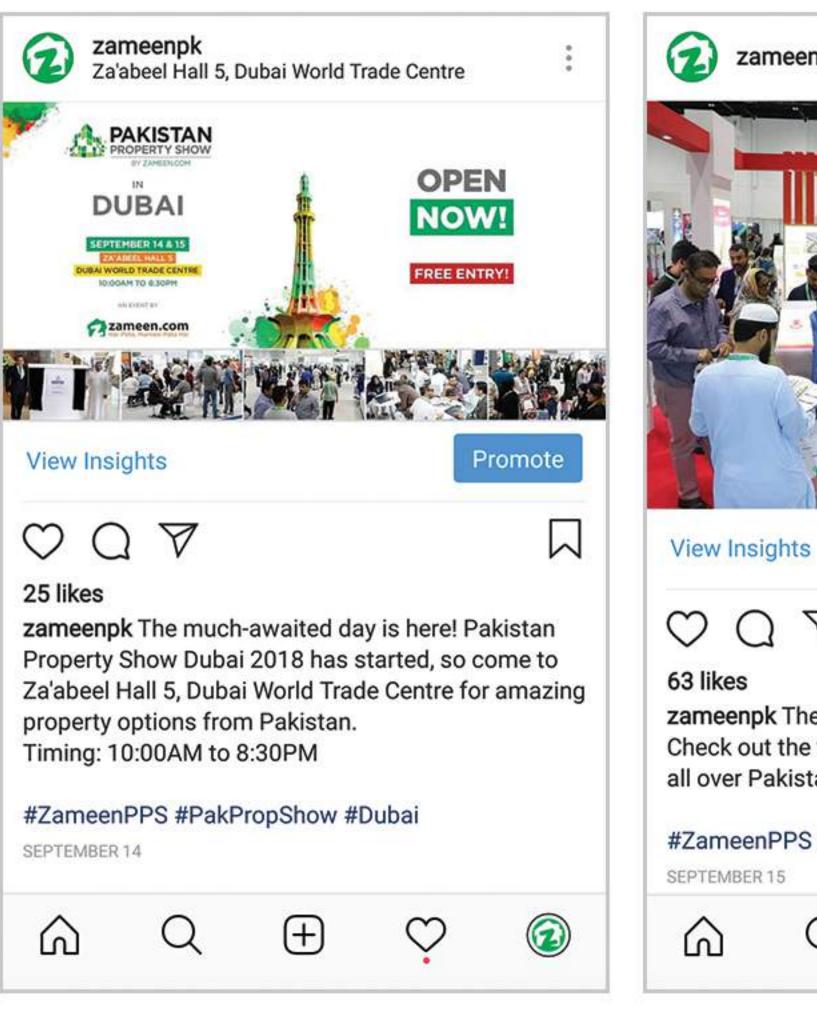
Here is a rundown of what happened at the

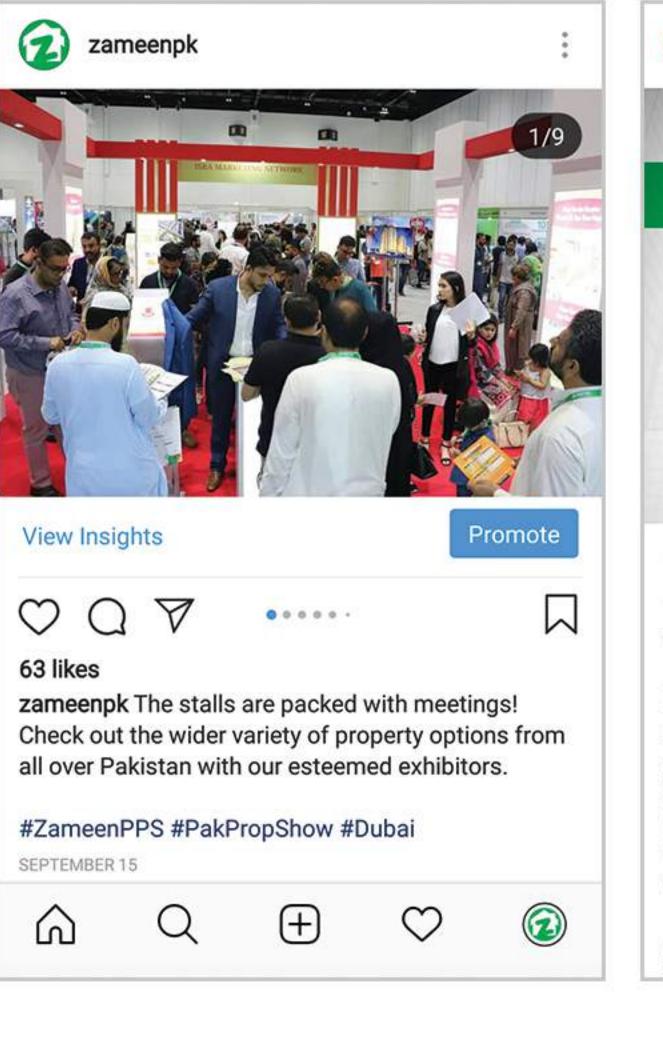
jampacked day 1 of Pakistan Property Show

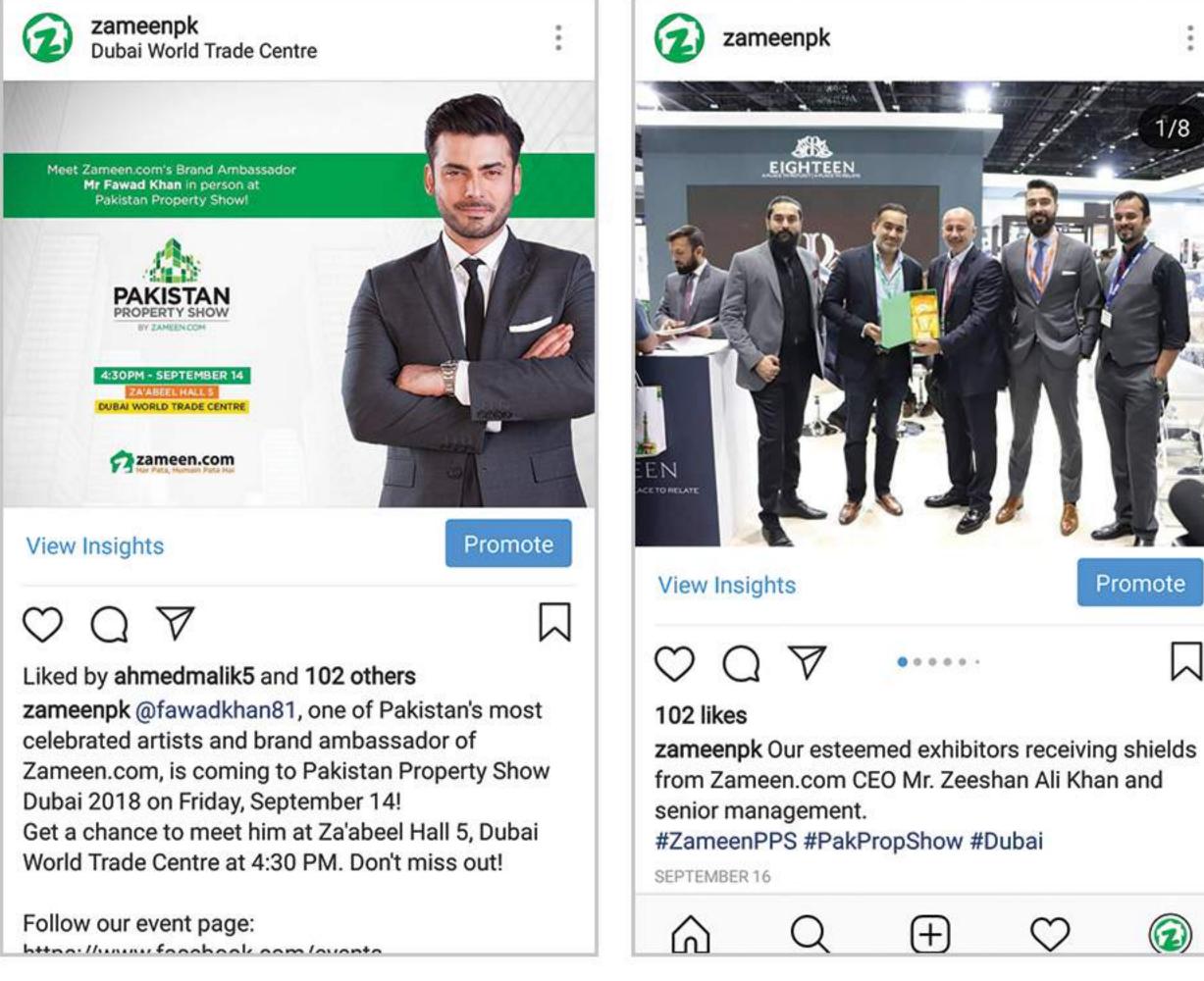




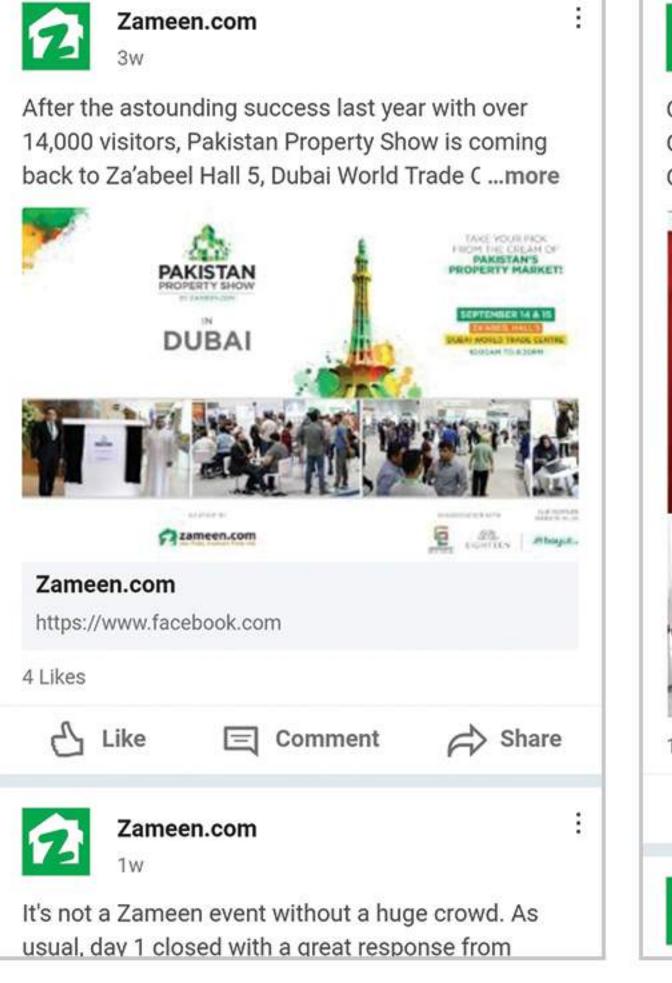
INSTAGRAM POSTS

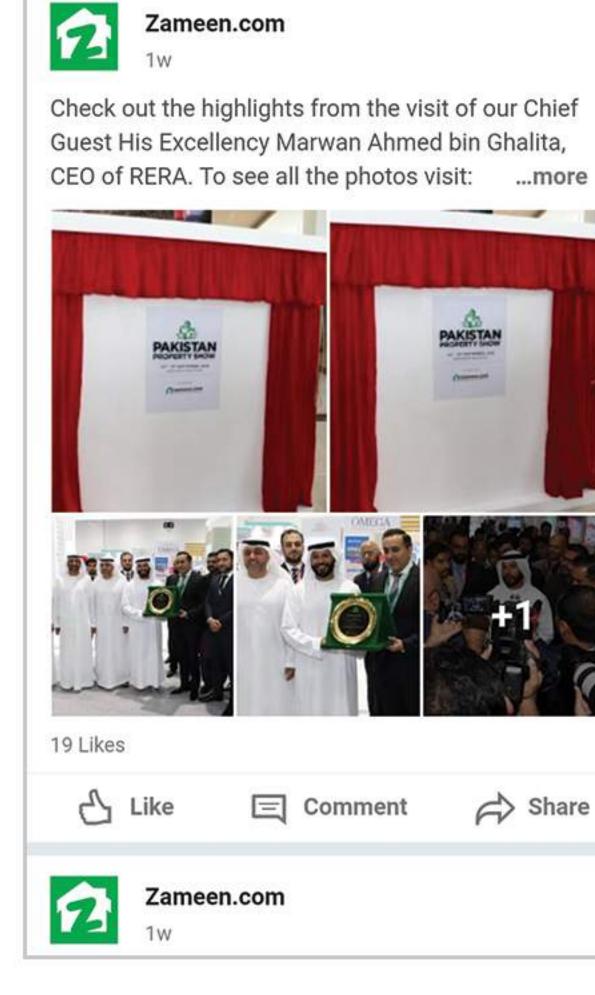


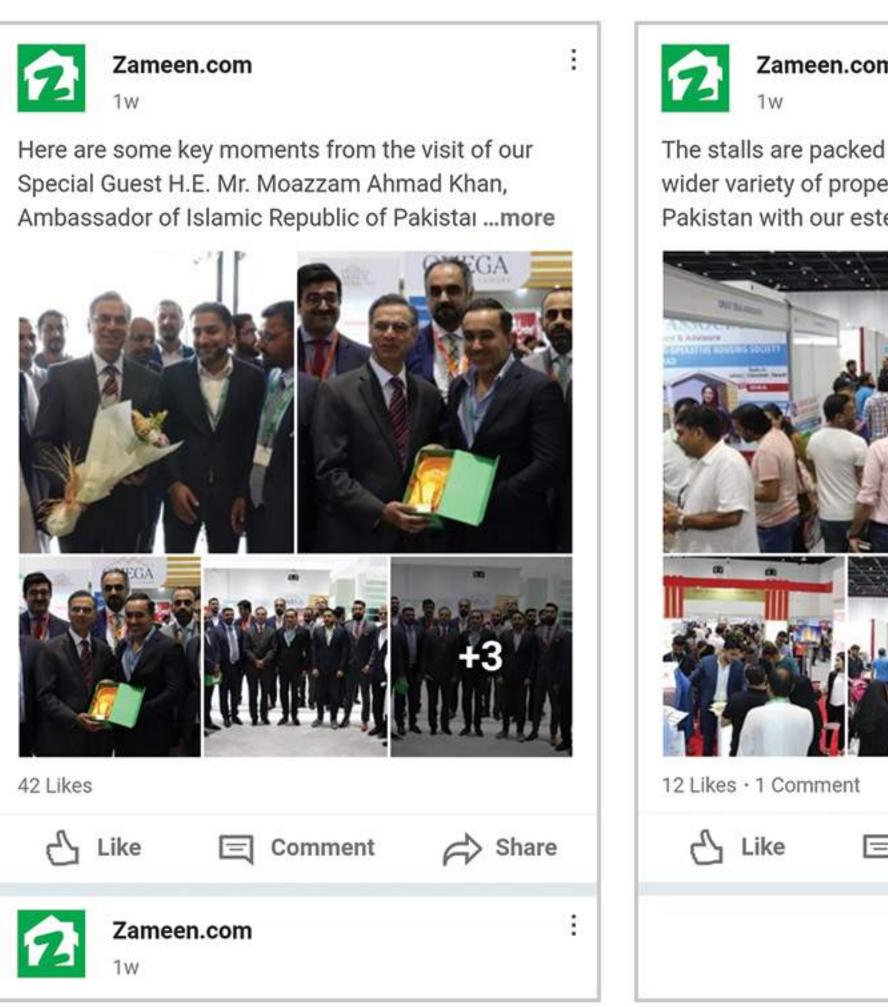


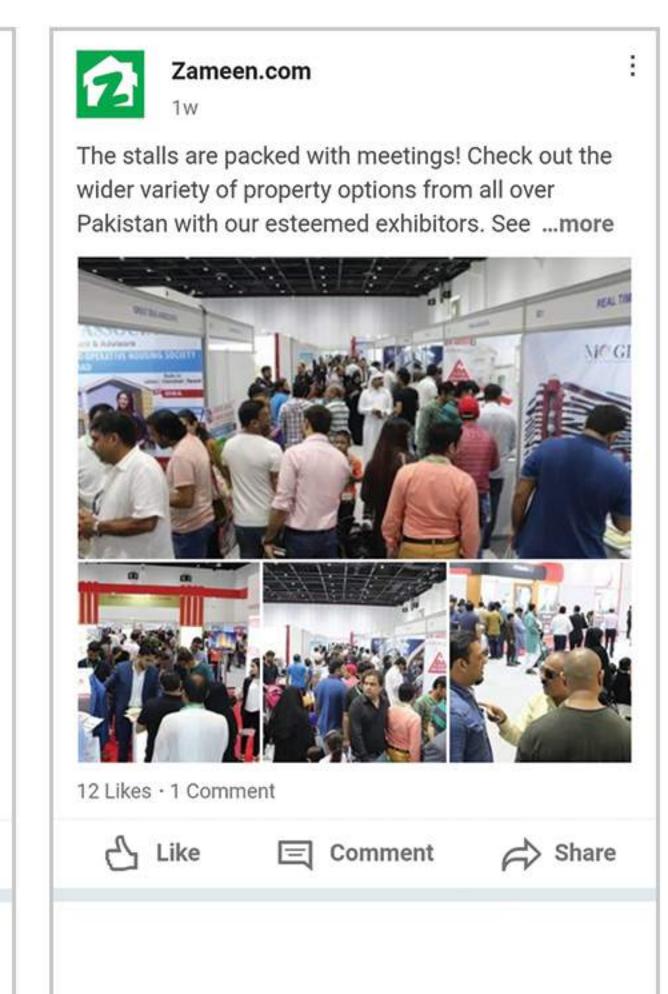


LINKEDIN POSTS



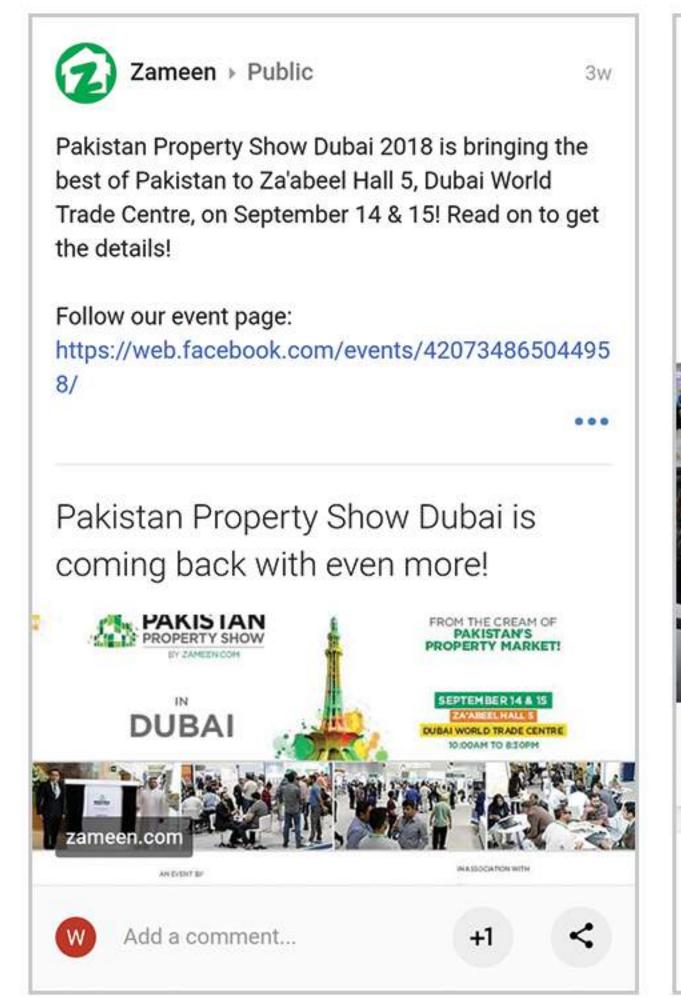


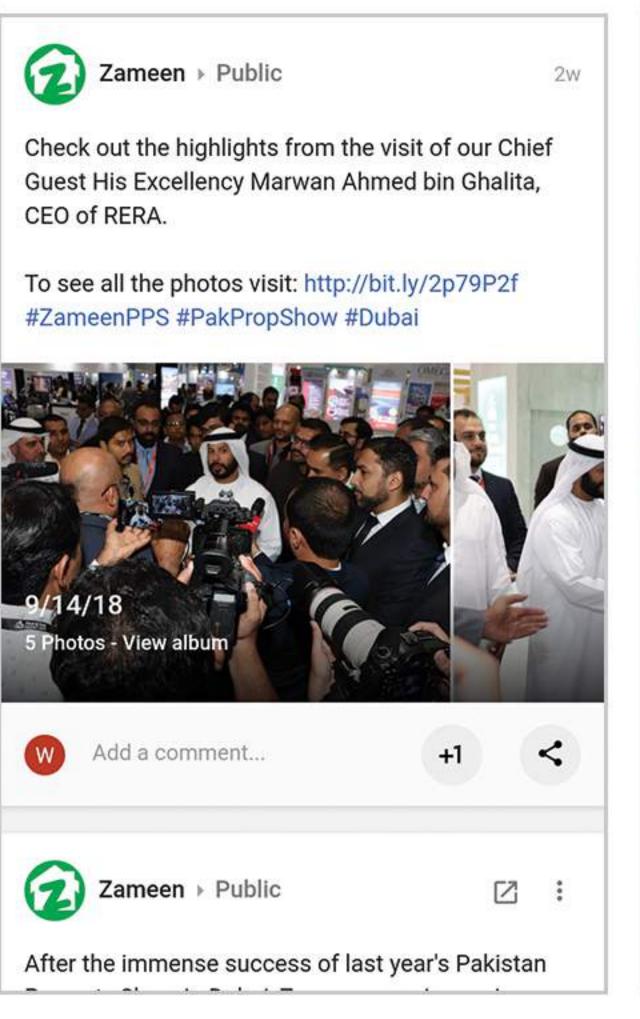


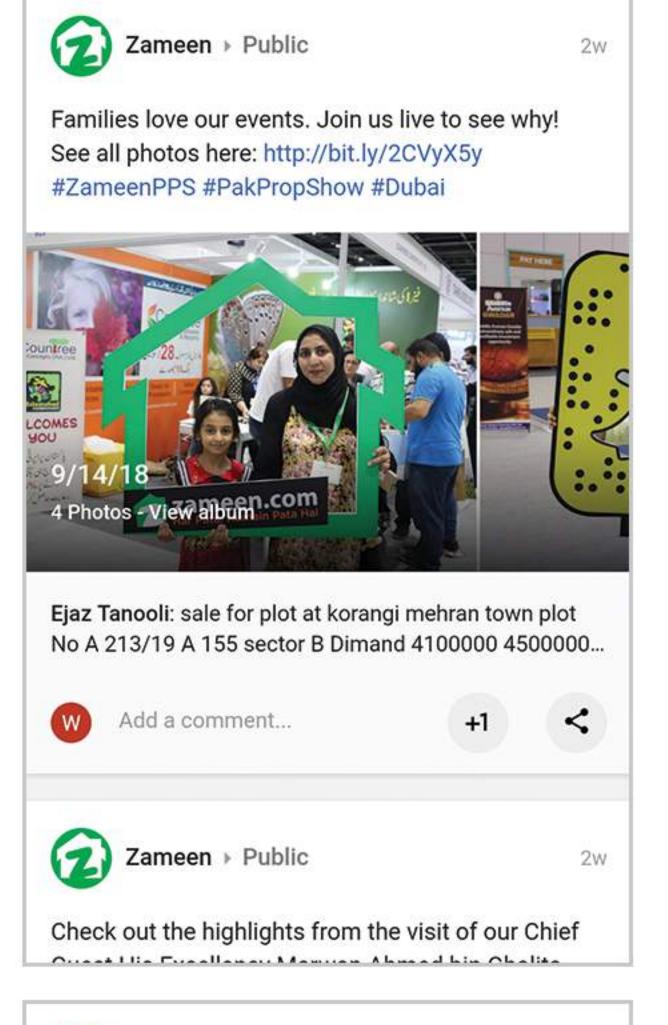


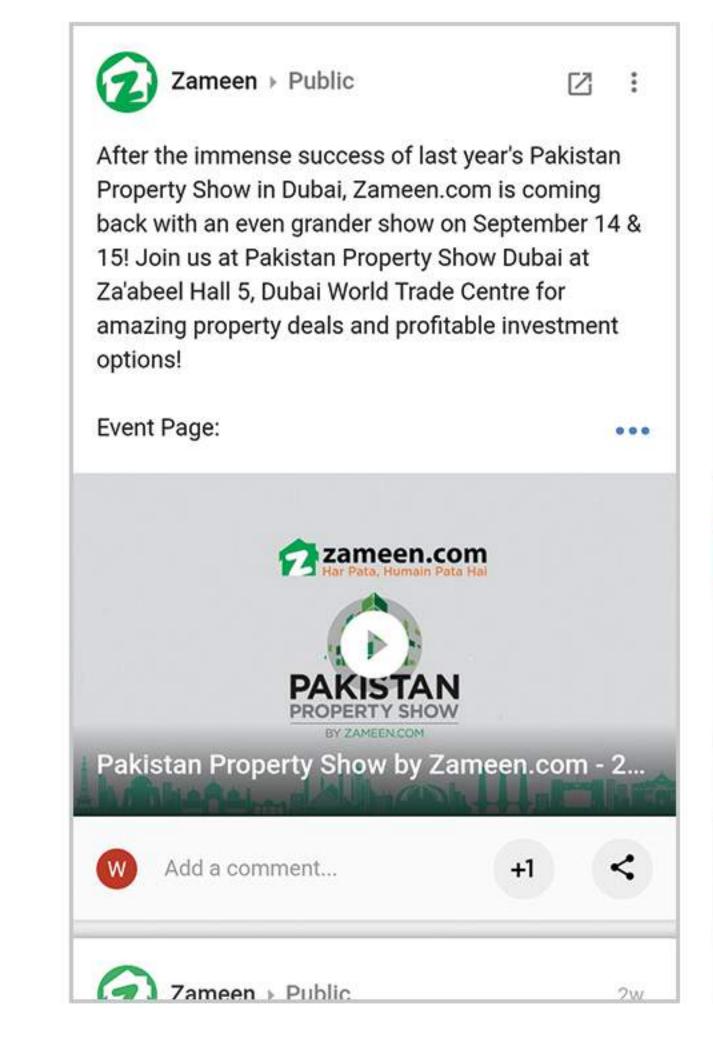


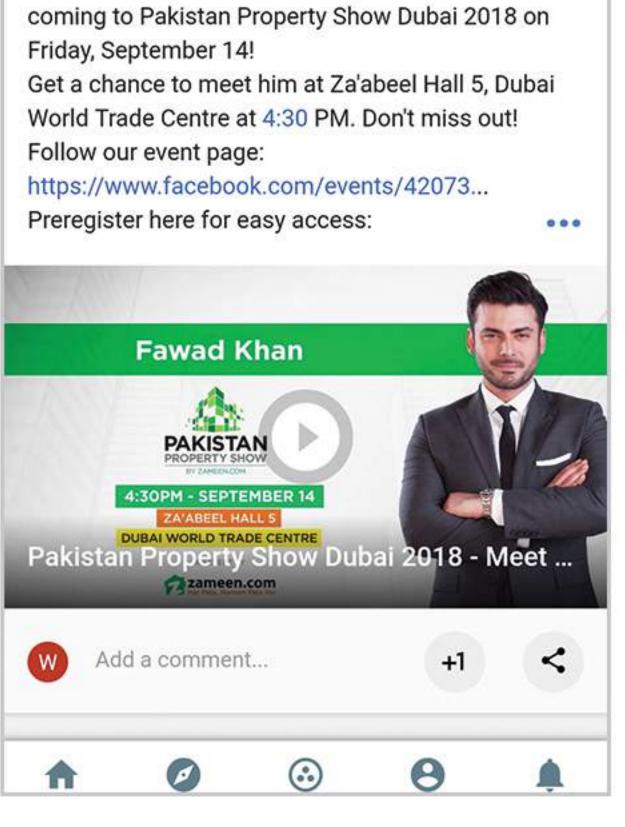
GOOGLE PLUS POSTS







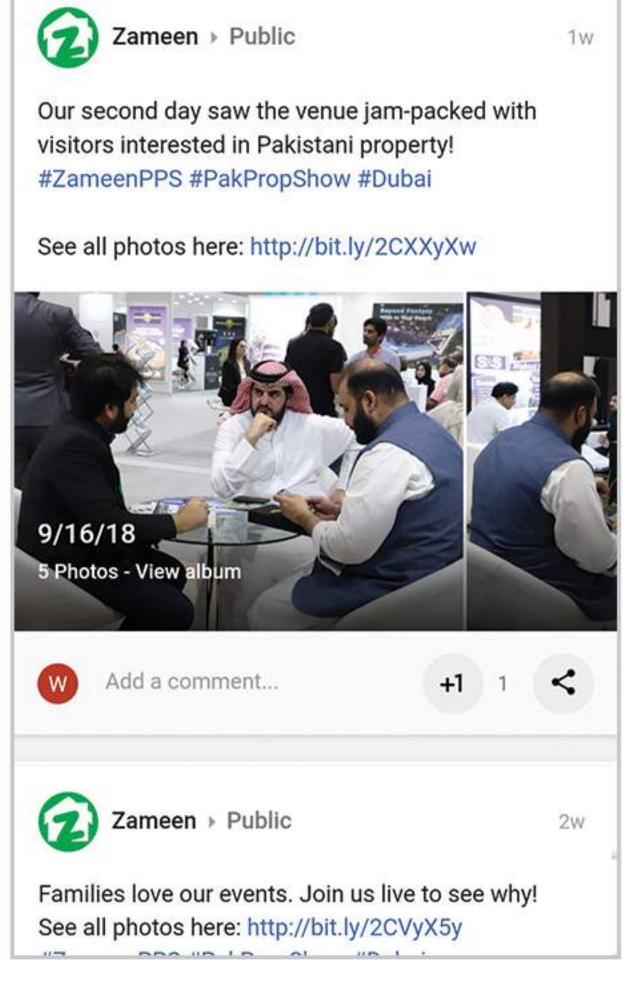




Fawad Khan, one of Pakistan's most celebrated

artists and brand ambassador of Zameen.com, is

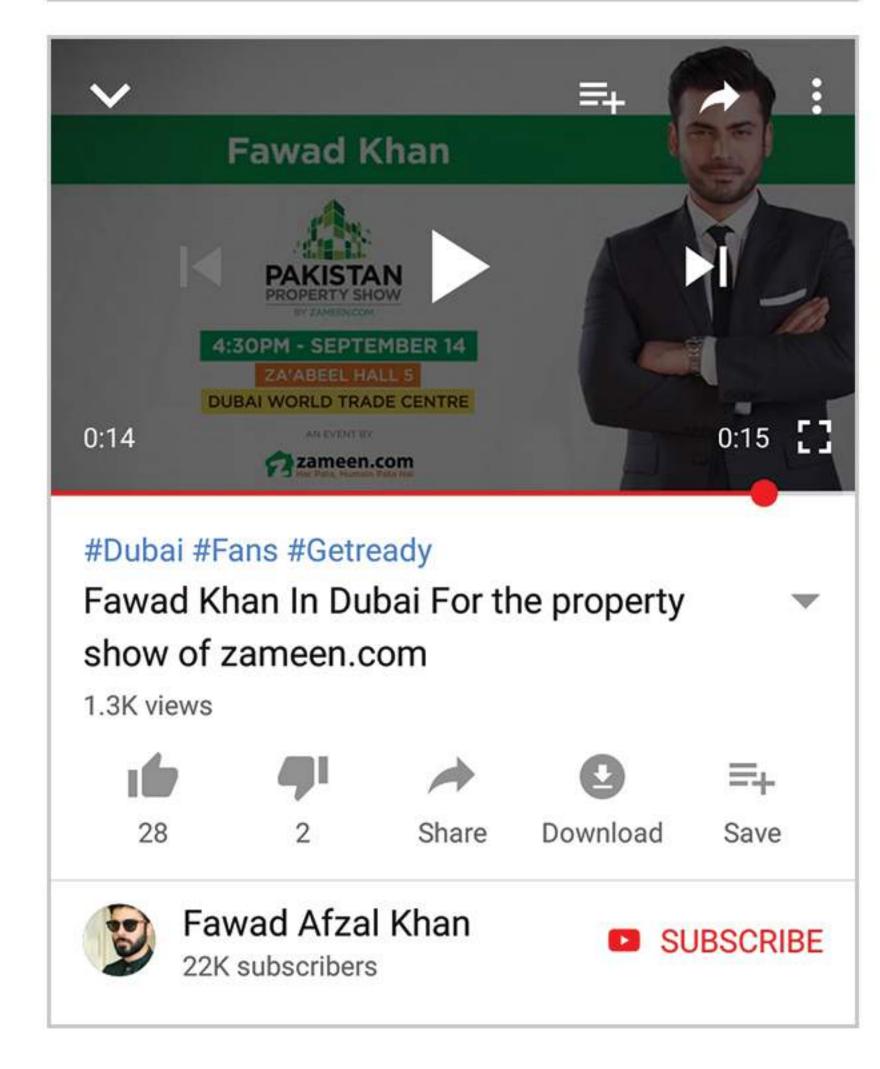
Zameen > Public



YOUTUBE VIDEOS











TVC











Watch event TVC

PRINT







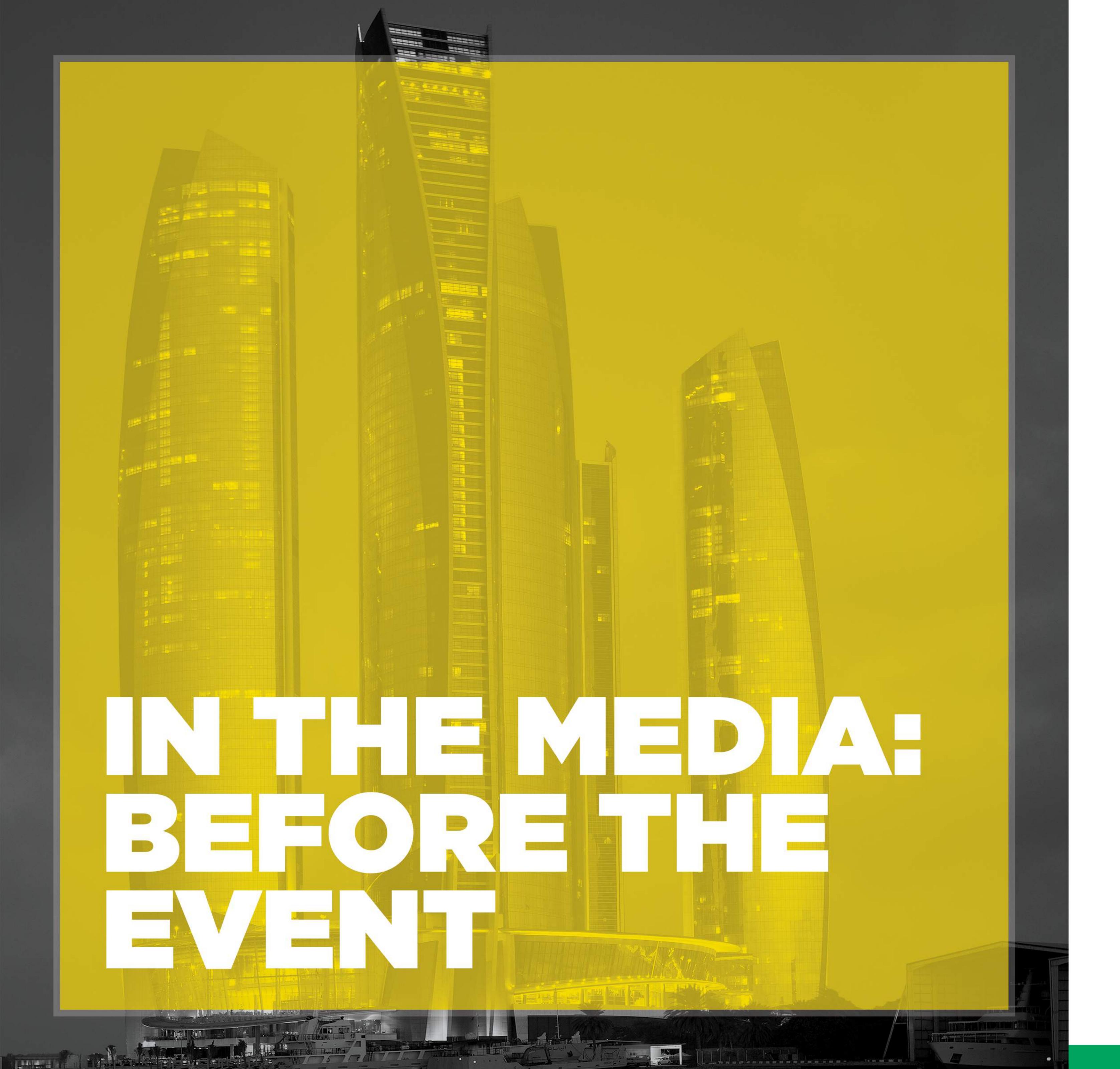


MAGAZINE AD









PRE-EVENT - PRINT





پاکتان پراپرٹی شو 15 ستبر سے دبئ میں ہو گا:زمین ڈاٹ

Sep 05, 2018

لاہور (پ ر) پاکستان کے سب سے بڑے پراپرٹی پورٹل زمین ڈاٹ کام نے اعلان کیا ہے کہ "پاکستان پراپرٹی شو" دبنی 14اور15 متبرک و ورلڈٹریڈ سینٹر وی میں منعقد کیاجائے گا۔ زمین ڈاٹ کام کی جانب سے ایہا دوسری مرتبہ ہوگا کہ اوورسیز پاکستانیوں کی سبولت کیلئے پاکستان کی باصلاحیت ریم اسٹیٹ مار کیٹ کا بہترین شود بن میں منعقد کیا جائے۔ گزشتہ سال 2017ء میں منعقد ہونے والے پراپرٹی شومیں دو روز میں 14 ہزار افراد نے شرکت کی تھی نے بھی پاکستان پراپرٹی شو 2017ء کا دورہ کیا تھا۔



ز مین ڈاٹ کام کے تحت دبئ میں 'پاکستان پراپرٹی شو' 14 ، 15 ستمبر کو ہو گا

كراچى (برنس رپورٹر) پاكستان كے سرفهرست برابر ٹي پورٹل زمين ڈاٹ كام كے تحت ورلڈ ٹریڈ سينٹر دبئ ميں 14 اور 15 ستمبر کو" پاکستان پراپرٹی شو"منعقد کیا جارہا ہے جو اوور سیز پاکستانیوں کی سہولت کیلیے پاکستان کی باصلاحیت رینل اسٹیٹ مارکیٹ کا بہترین کاروباری شو ثابت ہو گا۔ شومیں کراچی ،لا ہور ،اسلام آباد ، پیثاور ،ملتان ، گوجرانوالہ ، فیصل آباد اور گوادر سمیت ملک بھر سے 60 سے زائد نمائش کنندگان اپنی پراپرٹی مصنوعات پیش کریں گے۔ نمائش کے شر کاکوایک ہی حجت تلے پراپرٹی مسائل کے تمام حل دستیاب ہو نگے۔ایونٹ کے سر فهرست اسپانسرز مین "اینین" اور گرین ارته درینل اسٹیٹ شامل میں۔



پاکستان پراپرٹی شو14 - 15 ستمبر کو دبئی میں ہوگا - زمین ڈاٹ کام

ڑیڈ سنٹر دبنی کے زعبیل بال 5 میں ہوگا۔ زمین ڈاٹ کام کی جانب سے ایسا دو سری مرتبہ ہوگا کہ اوور سیز پاکستا نیوں کی سولت کیلیئے پاکستان کی باصلاحیت ر ئیل اسٹیٹ مارکیٹ کا بہترین شود بئی میں منعقد کیا جائے ۔ سی ای او ذیشان علی خان نے کہا کہ پاکستان پراپرٹی شوکا یہ دومسراایڈیشن زمین ڈاٹ کام کیلئے ایک اعزاز ہے۔ ہمیں فحز ہے کہ ہم یہاں پرپاکستان کی پراپرٹی کو دنیا بھر کیلئے متعارف کرواتے ہوئے ہیں۔



پاکستان پرابرٹی شو14 اور 15 ستمبر کودبئ ورلڈٹریڈسنٹر میں منعقد ہوگا

لاہور(پر) پاکتان کےسب سے بڑے پراپرٹی پورٹل زمین ڈاٹ کام نے اعلان کیا ہے کہ" پاکتان پراپرٹی شو' دبئ 14 اور 15 سمبرکوورلڈٹریڈسنٹردبئ کے زعبل ہال5 میں منعقد کیا جائے گا۔ زمین ڈاٹ کام کی جانب سے ایسا دوسری مرتبہ ہوگا کہ اوور سیز پاکستانیوں کی سہولت کیلئے پاکستان کی باصلاحیت رئیل اسٹیٹ ک ہوت مینے پاشان کی باصلاحیت رس اسیت مارکیٹ کا بہترین شودی میں منعقد کیا جائے۔ گزشتہ سال 2017ء میں منعقد ہونے والے پراپرٹی شومیں دو روز میں 14 ہزار افراد نے شرکت کی تھی جہاں 50 سے زائد نمائش کنندگان نے اپنی پراپرٹی کی نمائش کی تھی۔ اُس پراپرٹی شو کا افتتاح ڈائر یکٹر جنزل دبی لینڈ ڈپارٹمنٹ سلطان بطعی بن مجرن نے کیا تھا۔ اس کے ڈپارٹمنٹ سلطان بطعی بن مجرن نے کیا تھا۔ اس کے سابی خاندان کے مہر شیخ عبدالعزیز بن جما ل کے شاہی خاندان کے ممبر شیخ عبدالعزیز بن جما ل القائمی نے بھی پاکستان پراپرٹی شو 2017ء کا دورہ کیا القائمی نے بھی پاکستان پراپرٹی شو 2017ء کا دورہ کیا



شرکت کی تھی جبکہ 50 سے زائد نمائش کنندگان نے اپنی پراپرٹی کی نمائش کی تھی۔ نے منعقد ہونے

والے پراپرٹی شومیں نمائش کنندگان 60سے زائد شالز پر پاکستان کی بہترین پراپرٹی کی نمائش کرینگے۔

جہاں 50 سے زائد نمائش کنندگان نے اپنی پراپرٹی کی نمائش کی۔ زمین ڈاٹ کام کے ہی او نیشان علی خان نے کہاہے کہ زمین ڈاٹ کام کے ہی ای او نیشان علی خان نے کہاہے کہ زمین ڈاٹ کام کے ہی ای او نیشان علی خان نے کہاہے کہ زمین ڈاٹ کام کی جانب سے اس سال دی میں مزید بڑے پیانے پر پاکستان پراپرٹی شوکا انعقاد کیا جارہ ہے جہاں لا ہور، کراچی، اسلام آباد، پشاور، ملتان، گوجرانوالہ، فیصل آباد اور گوادر سمیت ملک بجرے آئے ہوئے نمائش کنندگان 60 سے زائد ہٹال پر پاکستان کی بہترین پراپرٹی کی نمائش کریں گے۔ اِس سے نمائش کے شرکا، کوایک ہی چھت کے بینچائن کے ذائد ہٹال پر پاکستان کی بہترین پراپرٹی کی نمائش کریں گے۔ اِس سے نمائش کے شرکا، کوایک ہی چھت کے بینچائن کے

رابرش مسائل کے تمام طل دستیاب ہونگے۔اس ایونٹ کے سب سے بڑے اسپانسر ایشین اور گرین ارتھ دیئل اسٹیٹ بیارٹی مسائل کے تمام طل دستیاب ہونگے۔اس ایونٹ کے سب سے بڑے اسپانسر ایشین اور گرین ارتھ دیئل اسٹیٹ ایڈ سٹری کے معروف نام ہیں۔اس ایونٹ سے اوور سیز پاکستانیوں کو خطے کی سب سے باصلاحیت دیئل اسٹیٹ مارکیٹ ہیں اپنی منافع بخش سر ماید کاری کا دائر ہ بڑھانے کا موقع ملے گا۔اس کیعلا وہ چونکہ اس پراپرٹی شومیں ملک کے تمام اہم شہروں کی پراپر ٹیز موجود ہوگی لہذا ہے ہر بجٹ کے فرد کیلئے ہے بہترین موقع ہوگا کہ وہ اپنی سرماید کاری کے حوالے سے تمام ترمعلومات کو حاصل کرتے ہوئے بہترین فیصلہ کرسکے۔



PRE-EVENT - PRINT



بڑے پراپرٹی پورٹل زیمن ڈاٹ کام نے اعلان کیا ہے۔ پر پاکستان پراپرٹی شوکا انعقاد کیا جارہاہے جہاں لا ہورہ کہ'' پاکستان پراپرٹی شو'' دی 14 اور 15 عمبر کو ورکڈ سے کراچی ،اسلام آباد، پیٹاور بہلتان، کو جرانو الے، فیصل آباد زین ڈاٹ کام کی جانب سے ایما دوسری مرتبہ ہوگا کہ 60 سے زائد اسٹالز پر پاکستان کی بہترین پراپرٹی کی اور سیز پاکستان کی بہترین پراپرٹی کی اور سیز پاکستان کی سہوات کیلئے پاکستان کی کمائش کریں سے ایون سے سے بڑے اسپائسر پاصلاحیت رئیل اسٹیٹ ہیں۔ زیمن ڈاٹ پاصلاحیت رئیل اسٹیٹ ہیں۔ زیمن ڈاٹ منعقد کیا جائے ۔ گزشتہ سال 2017 تمیں منعقد ہونے کام کے کا ای او ذیشان علی خان نے اس موقع پر کہا کہ والے پراپرٹی شویس دوروز میں 14 بزار افراد نے پاکستان پراپرٹی شوکا بیدودمراایڈ بیشن زیمن ڈاٹ کام شرکت کی جہاں50 سے زائد نمائش کنندگان نے اپنی سیلئے ایک اعزاز ہے سان کا کہنا تھا کہ بیشوانشاللہ پراپرٹی کی نمائش کی تھی۔ اُس پراپرٹی شوکا زیمن ڈاٹ سیزشتہ سال سے زیادہ بڑا اور کامیاب ہوگا۔



زمین ڈاٹ کام کا 14،15 ستمبر کو دبئ میں پاکستان پراپرٹی شو کا اعلان پاکستان کے پراپرٹی پورٹل زمین ڈاٹ کام نے 14اور 15ستمبر کو دبئ ورلڈ ٹریڈ سینٹر میں پاکستان پراپرٹی شوکے

کراچی (کامرس ڈیکک) گزشتہ سال 2017 میں 14 ہزار افراد نے شرکت کی تھی جبکہ 50سے زائد نمائش کنندگان نے اپنی پراپرٹی کی نمائش کی تھی۔ نے منعقد ہونے والے پراپرٹی شو میں لاہور، کراچی، اسلام آباد، پیثاور، ملتان ، گوجرانوالہ، فیصل آباد اور گوادر سمیت ملک بھر سے آئے نمائش کنندگان 60سے زائدا سٹالز پر پاکستان کی بہترین

بدھ/05 تمبر 2018ء

پاکستان پرا پرٹی شو14 _15 ستمبر کودبئ میں ہوگا۔زمین ڈاٹ کام

كراچى (برنس رپورٹر) پاكستان كے سب ي فرح بايرٹى پورل زين ۋا كام فران كيا بهان كيا بهاك ياكستان پراپرٹى شو وي 14 اور 15 ستبركوورلڈٹریڈسنٹردی كے زعبيل بال 5 ميں ہوگا۔ رمين وات كام كي جاب ہے اينادوسرى مرتبہ ہوگا كداؤورسيز ياكتانيوں كى مہولت كيلئے ياكتان کی باصلاحیت رئیل اسٹیٹ مارکیٹ کا بہترین شود بٹی میں منعقد کیا جائے۔ ی ای او ذیشان علی خان نے کہا کہ پاکستان پراپرٹی شوکا بید وسراایڈیشن زمین ڈاٹ کام کیلئے ایک اعزاز ہے۔ ہمیں فخر ہے کہ ہم یہاں پر یا کتان کی پراپرٹی کودنیا بھر کیلئے متعارف کرواتے ہوئے ہیں۔

The Nation

LAHORE (PR): Property portal Zameen.com is set to take the country's real estate market internation again with the latest edition of its highly successful Pakistan Property Show in Dubai.

Zameen.com has successfully organized 14 property expos across Lahore, Karachi, Islamabad and Dubai to date. The latest event is scheduled to be held at Za'abeel Hall 5 of the renowned Dubai World Trade Centre on September 14 and 15, and marks the second time Zameen.com will organize the show at this prestigious venue. Last year's event saw over 14,000 overseas Pakistanis flock to the Dubai World Trade Centre to interact with over 50 exhibitors from across Pakistan.

showcasing their projects and services at the event - which has firmly established itself as the largest exclusively Pakistani property event to be held internationally.



لاہور(کامرس ڈیسک) پاکستان کے سب سے بڑے پرایرٹی پورٹل زمین ڈاٹ کام نے اعلان کیا ہے کہ ''پاکستان پرایرٹی شو'' وبتی 14 اور15 ستمبر کوورلڈٹریڈسنٹر وبتی کے زعبیل ہال 5 میں منعقد کیا جائے گا۔ زمین ڈاٹ کام کی جانب سے ایسا دوسری مرتبہ ہوگا کہ اوورسیز پاکستانیوں کی سونت کیلیے پاکستان کی باصلاحیت رئیل اسٹیٹ مارکیٹ کابسترین شود بتی میں منعقد کیا جائے ۔ گزشتہ سال 2017 تمیں منعقد ہونے والے پراپرٹی شومیں دوروز میں 14 ہزارافراد نے شرکت کی تھی جاں 50 سے زائد نمائش کنندگان نے اپنی پراپرٹی کی نمائش کی تھی۔ اُس پراپرٹی شوکا زمین ڈاٹ کام کی جانب سے اس سال دبتی میں مزید بڑسے پیمانے پرپاکستان پراپرٹی شوکا انعقاد کیا جارہاہے جمال لاہور، کراچی ،اسلام آباد ،پشاور، ملیان ،گوجرانوالہ ، فیصل آباد اورگوادرسمیت ملک بھرے آنے ہوئے نمانش کنندگان 60سے زائدا شالزپر پاکستان کی بسترین پراپرٹی کی نمانش کریں کے ایونٹ کے سب سے بڑے اسپانسر ' بیٹین ' اور ' کرین ارتقدر نیل اسٹیٹ ' ہیں ۔ زمین ڈاٹ کام کے سی ای او ذیشان علی خان نے اس موقع پر کما کہ پاکستان پراپرٹی شوکایہ ووسراا پریشن زمین ڈاٹ کام کیلیے ایک اعزازے - أن كاكسنا تفاكديه شوانشا الله كزشة سال سے زيادہ برااور كامياب ہوگا -

Pakistan OBSERVER

Zameen.com's property show set to return to Dubai

STAFF REPORTER

Zameen.com has successfull is scheduled to be held at Za'abec World Trade Centre on September

tor General H.E. Sultan Butti Bin Pakistan. Also present at the event market in person at their conve-Mejren, while Pakistan's Ambassa- will be Pakistan's top developers nience," he added.

dor to the UAE H.E. Moazzam and real estate agents, bringing

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"The upcoming second edition f the Pakistan Property Show is a source of great pride for imeen.com as a quintessentially Pakistani organization.

PRE-EVENT - ONLINE





لا بور پاکستان کے سب سے بڑے پراپرٹی پورٹل زمین ڈاٹ کام نے اعلان کیا ہے کہ 146146 پاکستان پراپرٹی شو145145 دبئ 14 اور 15 ستمبر کوورلڈٹریڈ سنٹر دبئی کے زمبیل بال 5 میں منعقد کیا جائے گا۔ زمین ڈاٹ کام کی جانب سے ایسا دوسری مرتبہ ہوگا کہ اوورسیز پاکستان کی سولت کیلیے پاکستان کی باصلاحیت ئیل اسٹیٹ مارکیٹ کا بسترین شود بنی میں منعقد کیا جائے ۔ گزشتہ سال 2017ء میں منعقد ہونے والے پراپرٹی شومیں دوروز میں 14 ہزارافراد نے شرکت کی تھی جاں 50 سے زائد نمائش کنندگان نے اپنی پراپرٹی کی نمائش کی تھی۔ اُس پراپرٹی شو کا افتتاح وُائر یکٹر جنرل وبئی لینڈو ٹیار ٹمنٹ سلطان بُطعی بن مجرن نے کیا تھا۔ اس کے علاوہ گزشتہ سال منعقد ہونے والے شومیں پاکستان کے سفیر برائے متحدہ عرب امارات معظم احد فان اور شارجہ کے شاہی فاندان کے ممبرشیخ عبدالعزیز بن جما ل القاسمي نے بھي پاکستان پراپرٹي شو2017ء کا دورہ کيا تھا۔

واضح رہے کہ زمین ڈاٹ کام کی جانب سے اب تک ملک بھر میں 14 بڑے پراپرٹی ایکسپوز کا انعقاد کیا جا چکا ہے۔ لاہور، کراچی اوراسلام آباد میں منعقد ہونے والے ان پراپرٹی ایحسپوز میں لاکھوں افراد مشریک ہوکر ہزاروں بہترین پراپرٹی ڈیلز سے مستفید ہو جکیے ہیں ۔

ز مین ڈاٹ کام کی جانب سے اس سال وبئی میں مزید بڑے پیمانے پر پاکستان پراپرٹی شو کا انعقا وکیا جا رہاہے جمال لاہور، کراچی ،اسلام آبا و، پشاور، ملیان ، گوجرانوالہ ، فیصل آبا داورگوا در سمیت ملک بھرسے آئے ہوئے نمائش کنندگان 60 سے زائداسٹالز پرپاکستان کی بہترین پراپرٹی کی نمائش کریں گے۔ اِس سے نمائش کے شرکاء کوایک ہی چھت کے نیچے اُن کے پراپرٹی مسائل کے تمام عل دستیاب ہونگے۔ اس ایونٹ کے سب سے بڑے اسپانسر146 ایٹین 145 اور 146 گرین ارتدرئیل اسٹیٹ 145 ہیں ۔ یہ دونوں ہی پاکستان کی رئیل اسٹیٹ انڈسٹری کے معروف نام ہیں ۔ اس ایونٹ سے اوورسیز پاکستانیوں کو خطے کی سب سے باصلاحیت رئیل اسٹیٹ مارکیٹ میں اپنی منافع بخش مرہایہ کاری کا دائرہ بڑھانے کا موقع ملے گا۔ اس کے علاوہ چونکہ اس پراپرٹی شومیں ملک کے تمام اہم شہروں کی پراپر ٹیز موجود ہونگی لیذا یہ ہر بجٹ کے فر دکیلئے یہ بہترین موقع ہوگا کہ وہ اپنی سربایہ کاری کے حوالے سے تمام تر معلومات کو عاصل کرتے ہوئے بہترین

زمین ڈاٹ کام کے سی ای او فیشان علی خان نے اس موقع پر کہا کہ پاکستان پراپرٹی شوکا یہ دومسراا پڑیشن زمین ڈاٹ کام کیلیئے ایک اعزاز ہے۔ اُن کا کہنا تھا کہ دبئی ورلڈٹریڈ سنٹر کی تجارتی حوالے سے خطے میں الگ پہچان ہے جہاں دنیا بھر کی صرف بہترین اور معیاری کمپنیاں ہی آتی ہیں۔ اُنھوں نے کہا کہ ہمیں فحز ہے کہ ہم یہاں پرپاکستان کی پراپرٹی کودنیا بھرکیلیئے متعارف کرواتے ہوئے پاکستان کا جھنڈا بلند کرتے ہیں۔ اُن کا کہنا تھا کہ دنیا بھر کے اوور سیزپاکستانی بانعوم اور جی سی ریجن کے پاکستانی بالخصوص عرصہ درازہے ہماری ویب سائٹ سے مستفید ہورہے ہیں ۔ پاکستان پراپرٹی شوکے ساتھ ہم نے اُن کویہ موقع دیا ہے کہ وہ اپنی آ سانی کو مدنظرر کھتے ہوئے پاکستان کی پراپرٹی مارکیٹ سے مستفید ہوسکیں۔

اُن کا کہنا تھا کہ یہ شوانشا اللہ گزشتہ سال سے زیادہ بڑا اور کامیاب ہوگا۔ زمین ڈاٹ کا م کے پراپرٹی شواب ایک پیچان بن چکے ہیں جن پر عوام اعتماد کرتی ہے اور یہی وجہ ہے کہ ہر شومیں ہزاروں کی تعدا دمیں لوگ کھینچے جلیے آتے ہیں۔ زمین ڈاٹ کام کے سی ای او فیشان علی خان نے یہ بھی کہا کہ ملکی تعمیر و ترقی کیلیے بحیثیت پاکستانی ہم نے ماصنی میں کر دارا داکیا ہے اور اب مستقبل میں مزید جذبے کے ساتھ اپنا کر دارا داکرتے رہیں گے



إطلاق النسخة الأولى من معرض العقارات الباكستانية الإماراتية

التاريخ: 08 مارس 2018

من المقرر إقامة فعاليات معرض ومؤتمر العقارات الباكستانية-الإماراتية على مدى ثلاثة يام في إسلام آباد خلال الفترة من 26 ولغاية 28 أبريل، وذلك في مركز الصداقة الباكستانية

سنوي يجمع تحت سقف واحد كبار مطوري العقارات والوسطاء.

كما سيحضر الحدث مسؤولون حكوميون ودبلوماسيون وصناع سياسات ومستثمرون وممثلو المؤسسات والمشترين وصناع القرار مع مشاركة أكثر من 80 عارضاً. وهذا المشروع المشترك الأول بين مجموعة سوبهاني وشركة بي إم اس الدولية للاستثمار



لتان پراپرئی شو 14 اور 15 عتبر کو دی ورلڈ ٹریڈ سنٹر میں منعقد کیا جائے گا، زمین ڈاٹ کام کا اعلان 🕮 ستى نبور 👺 By Majid Khan 🛗 Posted on September 5, 2018



. (پریس ریلیز) پاکستان کے سب سے بڑے پراپرٹی پورٹل زمین واٹ کام نے اعلان کیا ہے کہ "پاکستان پراپرٹی شو" وبٹی 14 اور حتبر کو ورلڈ ٹریڈ سنٹر دبئ کے زهبیل بال 5 میں منعقد کیا جائے گا۔ زمین فاٹ کام کی جانب سے ایسا دوسری مرتبہ ہوگا کہ اوور سیر نانیوں کی سبولت کیلئے پاکشان کی باصلاحیت رئیل اسٹیٹ مار کیٹ کا بہترین شو دبنی میں منعقد کیا جائے ۔''گزشتہ سال 2017 میں منعقد نے والے پراپرٹی شویس وو روز میں 14 ہزار افراد نے شرکت کی متنی جہاں 50 سے زائد فمائش کندگان نے اپنی برابرٹی کی فمائش تھی۔ اُس پراپرٹی شو کا افتتاح ڈائز یکٹر جنزل دین لینڈ ڈپار ٹمنٹ سلطا ن بُطعی بن مجرن نے کیا تھا۔ اس کے علاوہ گزشتہ سال منعقد نے والے شو میں پاکستان کے سفیر برائے متحدہ عرب امارات معظم احمد خان اور شارجہ کے شاق خاندان کے ممبر شیخ عبدالعزیز بن جما

واطلح رہے کہ زمین ڈاٹ کام کی جانب سے اب تک ملک بھر میں 14 بڑے پرایرٹی ایکسپوز کا انعقاد کیا جا چکا ہے ۔ لاہور ، کراچی اور م آباد میں منعقد ہونے والے ان پراپرٹی ایکسپوز میں لاکھول افراد شریک ہو کر ہزارول بہترین پراپرٹی ڈیلزے مستفید ہو تھے ہیں۔

مین ڈاٹ کام کی جانب سے اس سال دینی میں مزید بڑے پیانے پر پاکستان پراپرٹی شو کا انعقاد کیا جا رہا ہے جہاں لاہور، کراچی ، اسلام ، بیٹاور، ملتان، گوجرانوالہ ، فیصل آباد اور گوادر سمیت ملک مجرے آئے ہوئے نمائش کشدگان 60 سے زائد اسٹالز پر پاکستان کی ین پراپرٹی کی نمائش کریں گے۔ اس سے نمائش کے شرکاء کو ایک ہی جہت کے نیجے اُن کے پراپرٹی مسائل کے تمام عل وستیاب ہو تکے ۔ اس الونٹ کے سب سے بڑے اسپانسر 'پیٹین' اور ڈھرین ارجھ رئیل اسٹیٹ ' ہیں ۔ ید دونوں بی پاکستان کی رئیل اسٹیٹ سٹری کے معروف نام ہیں۔اس ایونٹ سے اوور سیز پاکستانیوں کو قطے کی سب سے باصلاحیت رئیل اسٹیٹ مارکیٹ میں اپنی منافع بخش باید کاری کا دائرہ بڑھانے کا موقع ملے گا۔ اس کے علاوہ چوکلہ اس پراپرٹی شویس ملک کے تمام اہم شہروں کی پراپر ٹیز موجود ہوگی لبذا یہ ہر بجٹ کے فرد کیلئے یہ بہترین موقع ہوگا کہ وہ اپنی سرماید کاری کے حوالے سے تمام تر معلومات کو حاصل کرتے ہوئے بہترین فیصلہ

مین ڈاٹ کام کے تی ای او ذیثان علی خان نے اس موقع پر کہا کہ پاکستان پراپرٹی شو کا بد دوسرا ایڈیشن زمین ڈاٹ کام کیلئے ایک اعزاز ہے۔اُن کا کہنا تھا کہ وی ورالہ ٹریڈ سنٹر کی تجارتی حوالے سے قطے میں الگ پیچان ہے جہاں دنیا بھر کی صرف بہترین اور معیاری کمینیا ی آتی ہیں ۔ اُنہوں نے کہا کہ ہمیں فخر ہے کہ ہم یہاں پر پاکستان کی پراپرٹی کو دنیا بھر کیلئے متعارف کرواتے ہوئے پاکستان کا حجنڈا بلند کرتے ہیں۔ اُن کا کہنا تھا کہ ونیا مجرکے اوور میز پاکتانی بالعوم اور بی می می ریجن کے پاکتانی بالخصوص عرصہ دراز ہے ہماری ویب مائٹ سے متنفید ہو رہے جی ۔ پاکتان پراپرٹی شو کے ماتھ ہم نے اُن کو یہ موقع دیا ہے کہ وہ اپنی آمانی کو مد نظر رکھتے ہوئے پاکستان کی پراپرٹی مار کیٹ سے مستفید ہو علیں۔

اُن کا کہنا تھا کہ یہ شو انشاللہ گزشتہ سال سے زیادہ بڑا اور کامیاب ہوگا۔ زمین ڈاٹ کا م کے پراپرٹی شو اب ایک پیچان بن چکے ہیں جن پر عوام اعتاد کرتی ہے اور یمی وجہ ہے کہ ہر شو میں بزاروں کی تعدا د میں لوگ کھنچے چلے آتے ہیں۔ زمین ڈاٹ کام کے س ای او بٹان علی خان نے یہ بھی کہا کہ ملکی تعمیر و ترقی کیلئے بحیثیت پاکستانی ہم نے ماضی میں کردار ادا کیا ہے اور اب مستقبل میں مزید جذب

Khaleej Times

Meet Pakistani actor Fawad Khan in Dubai this weekend

Filed on September 11, 2018 | Last updated on September 11, 2018 at 07.41 pm



He has earlier bagged a Filmfare and a Lux Style Award for his work.

If you're a fan of Pakistani superstar Fawad Khan, here is a chance to meet and greet him and take a selfie with the

Khan, who has bagged a Filmfare Award and a Lux Style Award for his great work in Pakistani dramas and a Bollywood film, will be visiting the Pakistan Property Show on the first day. The show is to be held at the Za'abeel Hall of the Dubai World Trade Centre from September 14-15.

Fawad Khan is expected to visit the second edition of the property show between 11:00am to 6:00pm on Friday

Hosted by Zameen.com, the first edition saw over 50 exhibitors participating in the property show, while more than 14,000 overseas Pakistanis visited it to explore the available opportunities in Pakistan's growing property sector.

This year's edition sees more than 60 exhibitors from all over Pakistan, showcasing projects from Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Faisalabad and Gwadar among others.

he property portal said that the house prices in Pakistan have more than doubled since 2011 but the demand for housing is still strong due to a high growth in population. It is expected that Pakistan's urban population will grow to around 30 million by 2027.

Pakistan OBSERVER

Zameen.com's property show set to return to

Middle East Events

ZAMEEN.COM'S PAKISTAN PROPERTY SHOW SET TO RETURN TO DUBAIO

Sharjah also visited the event.

something that interests them.

Pakistan's top property portal Zameen.com is set to take the country's real estate market international again with the latest edition of its highly successful Pakistan Property Show

Zameen.com has successfully organized 14 property expos across Lahore, Karachi, slamabad and Dubai to date. The latest event is scheduled to be held at Za'abeel Hall 5 of the renowned Dubai World Trade Centre on September 14 and 15, and marks the econd time Zameen.com will organize the show at this prestigious venue.

ast year's event saw over 14,000 overseas Pakistanis flock to the Dubai World Trade Centre to interact with over 50 exhibitors from across Pakistan showcasing their projects and services at the event - which has firmly established itself as the largest exclusively Pakistani property event to be held internationally.

The 2017 show was inaugurated by Dubai Land Department Director General H.E. Sultan Butti Bin Mejren, while Pakistan's Ambassador to the UAE H.E. Moazzam Ahmad Khan and His Highness Sheikh Abdul Aziz Bin Jamal Al Qasimi of the Ruling Family of

This year, the event is set to be held at an even larger scale, with more than 60 exhibitors from all over Pakistan. The show will feature projects and exhibitors from Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Faisalabad and Gwadar, among others, so overseas Pakistanis from all regions of the country will be able to find

Pakistan's top developers and real estate agents, bringing some of the most lucrative property options from around the country, catering to a large range of budgets. This is an opportunity for overseas Pakistanis to get a feel of the domestic property market and expand their investment portfolios in the most thriving real estate market of the region.

"The upcoming second edition of the Pakistan Property Show is a source of great pride for Zameen.com as a quintessentially Pakistani organization. The Dubai World Trade Centre is one of region's most prestigious venues. It opens its doors to only the best of the best from around the world, and we're proud to be the flagbearers of Pakistan when it comes to property exhibitions there," said Zameen.com CEO Zeeshan Ali Khan.

"Overseas Pakistanis around the world in general, and in the GCC in particular, are some of our oldest and most consistent users. With the Pakistan Property Show, we have given them an opportunity to engage with the Pakistani realty market in person at their convenience," he added.



PRE-EVENT - ONLINE

BUSINESS RECORDER

Zameen.com to hold Pakistan Property Show in Dubai

▲ RECORDER REPORT # SEP 7TH, 2018 # LAHORE

Pakistan's top property portal Zameen.com is set to take the country's real estate market internationally again with the latest edition of its highly successful Pakistan Property Show in Dubai. Zameen.com has successfully organized 14 property expos across Lahore, Karachi, Islamabad and Dubai to date. The latest event is scheduled to be held at Za'abeel Hall of the renowned Dubai World Trade Centre on September 14 and 15, and the second time Zameen.com will organize the show at this prestigious venue.

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"The upcoming second edition of the Pakistan Property Show is a source of great pride for Zameen.com as a quintessentially Pakistani organization," said Zameen.com CEO Zeeshan Ali Khan.

"Overseas Pakistanis around the world in general, and in the GCC in particular, are some of our oldest and most consistent users. With the Pakistan Property Show, we have given them an opportunity to engage with the Pakistani realty market in person at their convenience," he added.

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MENAFN

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NEWS247

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PAKISTAN PROPERTY SHOW SET TO OPEN DOORS TOMORROW AT DUBAI WORLD TRADE CENTRE

Pakistan Property Show set to open doors tomorrow The 2-day show starts from 14-15 September and organised by

DUBAI – September 12, 2018:Pakistan's top property portal

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About Pakistan Property Show

Pakistan Property Show by Zameen.com is the international
iteration of Zameen Expo, Zameen.com's local property exhibition
events.

Within Pakistan, Zameen Expos have been putting coveted projects and developments on centre-stage, one hit show after the other, to the tune of thousands of families and investors.

The increasingly popular events deliver a diverse set of property options to visitors. And after close to a dozen Zameen Expos, which captivated the audience back home, Pakistan Property Show Dubai was the logical next step for Zameen.com. More than 30% of Zameen.com's traffic comes from overseas Pakistanis living across the world, and we could clearly see a growing demand for an international exhibition.

About Zameen.com

Zameen.com is Pakistan's leading real estate portal. We connect
buyers with sellers and owners with renters across the country, and
we do a darn fine job of it, if we may say so ourselves. We are quickly
becoming a central online hub for all things real estate in the
country, one that everyone can use with ease and get value out of-be
it a university student renting a room or a property investor looking.

Behind Zameen.com is a team of dedicated and talented individuals (which is our fancy way of saying a bunch of highly skilled tech nerds, design pros and geeky wordsmiths) with decades worth of experience in creating easy-to-use platforms for all manner of online transactions.

for a new project to buy into.

We bring to our users only the most innovative and useful of features – as evidenced by our extensive and still-growing Maps Section and the Urdu version of our website – and we love working off of our users' feedback to ensure the perfect product.

The Cahore Times

A VOICE OF UNHEARD

Zameen.com's Pakistan Property Show set to return to Dubai on September 14-15



BY PRESS RELEASE

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ARAB NEWS

Pakistan Property Show returns to Dubai



The 2017 Pakistan Property Show was also held at the Dubai World Trade Centre

September 2018

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PRE-EVENT - ONLINE



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THOMSON REUTERS

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#REAL ESTATE | 09 SEPTEMBER, 2018

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Press Release

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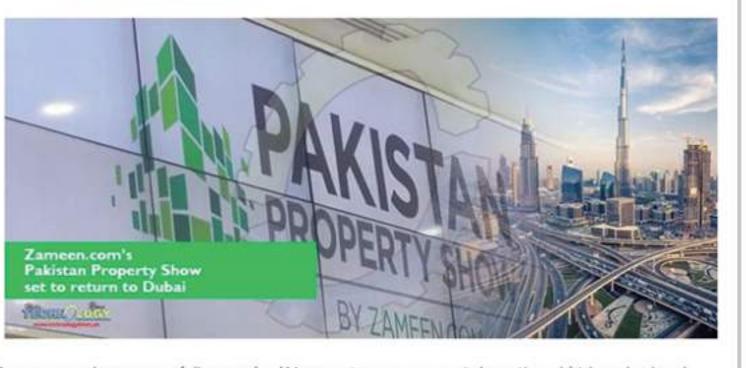
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All eyes on Pakistan Property Show in Dubai

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PRESS RELEASE - PRINT

د بنی میں پاکستان پراپرٹی شو، 17 ہزار لو گوں کی شرکت

زمین ڈاٹ کام کے پراپرٹی شو کا افتتاح ریرا کے سی ای او مروان خلیطہ نے کیا

اور پاکستان کے معروف ترین فنکار فواد خان نے تھی پراپرٹی شو میں شرکت کی۔

زمین ڈاٹ کام کے تحت وبئی میں کامیاب پراپرٹی شو۔ 17 ہزارافراو کی شرکت

وین(شاف رپورش)پاکستانی رئیل اسٹیٹ پورٹل زمین ڈاٹ کی جانب سے پاکستان پراپرٹی شو کا انعقاد دین ورالہ ٹریڈ

سنٹر میں کیا گیا، پراپرٹی کی اس نمائش میں لاہور، کراچی،اسلام آباد،پشاور،ملتان، گوجرانوالد، فیصل آباد اور گوادر سمیت

ملک بھر سے آئے ہوئے نمائش کنندگان نے 60سے زائد سٹالز پر پاکستان کی بہترین پراپرٹی کی نمائش کی ۔ایونٹ

ك سب سے بڑے سانسر ايشين اور كرين ارتھ بين، نمائش بين 17 بزار لوگ شريك ہوئے ، ايونك كا افتال وعلى

رئیل اسٹیٹ رنگولیٹری ایجینی (ریرا) کے سی ای او مروان احمد بن غلیطہ نے کیا۔ زمین ڈاٹ کام کے برانڈ ایمبییڈر

نراچی (بزنس رپورٹر) زمین ڈاٹ کام لی جانب سے پاکستان پراپرٹی شود بئی کا افعقاد ، دبئی ورلڈٹریڈسینٹر میں کیاگیا ، نمائش میں لاہور ، کراچی ، اسلام آباد ،

پشاور، ملتان، گوجرانوار، فیصل آباداورگوادر سمیت ملک بحرے 60 سے زائدامثانرتگائے گئے۔ اس ایونٹ کے سب سے بڑے اسپانسرزپاکستان

ر ئیل اسٹیٹ انڈسٹری کے دومعروف نام ایٹین اور گرین ارتو ہیں ، خائش ہیں 17 ہزار لوگ شریک ہوئے ۔ ایونٹ کا افتتاح و بئی رئیل اسٹیٹ

ر یخولیسٹری ایجنسی (ریرا) کے سی ای او مردان احد بن غلیط نے کیا۔ انبوں نے پاکستان پراپرٹی شوکا دورہ بھی کیا۔ زمین ڈاٹ کام کے برانڈا پمبیڈر فسکار فواو

فان نے بھی شومیں شرکت کی جمال انہوں نے اپنے پرستاروں کے ساتھ تصاویر بھی بنوائیں ۔ ایونٹ کے دوسرے دن پاکستانی سفیر معظم احد خان

نے وفد کے ہمراہ مشرکت کی انعوں نے سی ای اوز مین ڈاٹ کام ذیشان علی فان کے ہمراہ ایونٹ کا دورہ کا ی اور پاکستان پراپر ٹی شو کے افعقاد پر

مبارکباد پیش کی ۔ اس موقع پر فیشان علی خان نے کامیاب شوپراظهار تشحر کرتے ہوئے اعلان کیا کہ نومبر میں ملتان میں ہمی پراپرٹی ایکسپو کا انعقاد کریں



و بئی میں دو مسر سے پاکستان پراپرٹی شو کا انعقاد



ٹریڈ سینٹر زعبسیل بال 5 میں منعقد کیا گیا ۔ زمین ڈاٹ کام کی جا نب سے ایسا دومسری مرتبہ ہوا ہے کہ اوور سیز پاکستا نیوں کی سہولت کیلئے پاکستان کی باصلاحیت رئیل اسٹیٹ مارکبیٹ کا بسترین شوتھا۔ پاکستان پراپرٹی شو کے مهمان خصوصی سفیریاکستان معظم احد خان تھے۔ انہوں نے کہا کہ البیے شوسے اوورسیزیاکستانیوں کا اعتبا دبحال ہو گا اوراچھا کام کرنے کا موقع ملے گا ۔ پاکستان پراپرٹی شوہیں پاکستان بزنس کونسل کے ڈائر پیحٹر احد شیخانی ، پاکستانی



<u>نمائش کا انعقا دمسخس اقدام سبے ، سفیر پاکستان</u>

و بنی میں پاکستان کے سب سے بڑے پراپرٹی پورٹل زمین ڈاٹ کام کے زیراہتمام ''پاکستان پراپرٹی شود بنی'' ورلڈ سنگرا ورا داکار فوا د نمان ، سماجی شخصیات اور دیگرلوگوں نے بھر پور شرکت کرکے اس شوکو کامیاب بنایا۔

ملتان، گوجرانوالہ، فیصل آباداور گوادرسمیت ملک بحرے آئے ہوئے نمائش کنندگان 60 سے زائد سٹالوں پر یا کتان کی بہترین پراپرٹی کی نمائش کی۔اس ایونٹ کےسب سے بوے اسپانسرز پاکتان رئیل اسٹیٹ انڈسٹری كدومعروف نام العلين اوركرين ارته ين -اس الونث من 17 بزارلوك شريك موعد الونث كا فتتاح دى رئیل اسٹیٹ ریگولیٹری ایجنی (ریرا) کے ی ای اومروان احمد بن غلیط نے کیا۔ انہوں نے پاکستان پراپرٹی شو کادورہ بھی کیا۔ زمین ڈاٹ کام کے برا ترایمبیٹر راور پاکتان کے معروف ترین فنکار فوادخان نے مجمی پاکتان پراپرٹی شومیں شرکت کی جہاں انہوں نے اپنے پرستاروں کے ساتھ تصاویر بھی بنوائیں۔ اِس کے بعد فواد خان نے يجهدوقت ريديوشويس وى آئى بى رسائى جيتے والول كيليے بھى مختص كيا۔ فواد خان نے زمين ڈاك كام كى اس كاوش كوسراج بوع مستقبل كيلي نيك تمنال كا اظهاركيا۔ اس ايونك كے دوسرے دن پاكستانی سفير برائے متحدہ عرب امارات معظم احمدخان نے اپنے وفد کے جمراہ شرکت کی۔ انہوں نے ی ای اوز بین ڈاٹ کام ذیثان علی خان کے ہمراہ ایونٹ کا دورہ کیا اور پاکتان پراپرٹی شوکے انعقاد پر مبار کباد پیش کی۔ اس موقع پر گفتگو کرتے ہوئے زمین ڈاٹ کام کے ی ای او ذیثان علی خان نے کہا کہ پاکستان پراپرٹی شوکے کامیاب انعقاد پرائتہائی مشكور بيں۔ دونوں بى دن لوگوں كى بروى تعداداس شويس آتى ربى۔ 17 بزارافرادك شركت كے باعث س

انبول نے کہا کہ اس ایونٹ سے اوور سیز پاکتانیوں کو خطے کی سب سے باصلاحیت رئیل اسٹیٹ مارکیٹ میں اپنی منافع بخش سرماید کاری کا دائرہ بردھانے کا موقع ملا ہے اور ہم ایسے مزید مواقع مجمی فراہم کرتے رہیں گے۔ انہوں نے کہا کہ رئیل اسٹیٹ انڈسٹری کے ساتھ ملک کی پہاس سے زائد صنعتیں وابستہ ہیں اور جیسے جیسے میشعبہ ترتی كرے گا، ملك ميں بحيثيت مجوى ترقى موتى رہے گا۔ أنهوں نے كها كدبطور پاكتانى بم سبكافرض ہےكد ملكى معيشت كى ترقى كيلي ايناكرداراداكرترين -زيين داكم كى اىادديثان على خان في اعلان كياك اس سال نومبر میں ہم ملتان میں بھی پراپرٹی ایکسپوکا انعقاد کریں گے۔





زمین ڈاٹ کام کے ی ای اوذیشان علی خان یواے ای میں پاکستانی سفیر معظم احمد خان کوشیلڈ پیش کررہے ہیں

Zameen.com concludes Pakistan Property Show in Dubai

DUBAI

Pakistan's largest property

to the UAE, participated in the event along with a delegation. He took a round of the show with Zameen.com
CEO Zeeshan Ali Khan and portal zameen dot com suc- expressed his felicitations at cessfully organized the sec-ond edition of its Pakistan the success of the event. Speaking on the occa-Trade Centre on September he was extremely pleased

14 and 15.

At the exhibition, projects from all over Pakistan were displayed at more with the success of the show, which saw massive footfall on both days, "With over 17,000 visitors coming

than 60 stalls, with property options from Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Faisalabad, and Gwadar, among many others. The major sponsors for this event were two of the this event were two of the most popular names in Pakistani real estate, Eighteen and Green Earth Real Estate.

Over 17,000 overseas Pakistani real estate market in the region, and that Zameen.com would stanis from around the UAE keep bringing opportunities and GCC countries visited like this to Pakistanis outside

the event.

The show was inaugurated by the Dubai's Real Estin Pakistan are linked to the tate Regulatory Agency (RERA) CEO Marwan Ahmad Bin Ghalita, who took a round of the show with Zameen.com's Team. Zameen.com's Brand Amtakan are inked to the real estate sector, and if this sector is developed, the country's economy will prosper as a result," said Khan. He also announced that the next edition of bassador Fawad Khan, one Zameen Expo would be held of the most celebrated art- in Multan this November, ists of Pakistan, also partici- the first time the event will with his fans. Appreciating Pakistan's largest real estate this initiative by exhibitions, held multiple

Zameen.com, Fawad Khan times a year across Lahore, expressed high hopes for the future of the event as well.

On the second day of the event, H.E. Moazzam Ahmad

Name of the second day of the event, H.E. Moazzam Ahmad

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On the second day of the event, H.E. Moazzam Ahmad Khan, Ambassador of the exhibitors take part in the

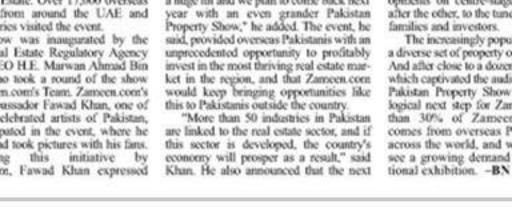
organized the second edition of its
Pukistan Property Show in Dubai at the

Moazzam Ahmad Khan, Ambassador of event will be held in the City of Saints.

Zameen Expos are Pakistan's largest









Market Insight

Show held in Dubai concludes





PRESS RELEASE - PRINT

دوسرے پاکستان پراپرٹی شوکا دبئی میں کامیاب انعقاد

و بتی (پ ر) پاکستان کے سب سے بڑے رسیل اسٹیٹ پورٹل زمین ڈاٹ کام کی جا نب سے پاکستان پراپرٹی شو' دبتی کا انعقا و دبتی ورلڈٹریڈ سنٹر میں کیا گیا ۔ پراپرٹی کی اس نمائش میں لاہور، کراچی ، اسلام آباد، پشاور، ملتان، کوجرا نوالہ، فیصل آباداور گواور سمیت ملک بھرسے آئے ہوئے نمائش کنندگان 60سے زائداسٹالز پرپاکستان کی بسترین پراپرٹی کی نمائش کی ۔ اس ایونٹ کے سب سے بڑے اسپانسرز پاکستان رئیل اسٹیٹ انڈسٹری کے دومعروف نام 'ایٹین 'اور گرین ارتھ' ہیں۔اس ایونٹ میں 17 ہزارلوگ شریک ہوتے۔ ایونٹ کا افتتاح دبئی رئیل اسٹیٹ ریٹولیسٹری ایجنسی (ریرا) کے سی ای اوعزت ہآب مروان احد بن غلیطہ نے کیا۔ زمین ڈاٹ کام کے برانڈایمبیٹر اور پاکستان کے معروف ترین فکار فواد خان نے بھی پاکستان پراپرٹی شومیں شرکت کی ۔اس ایونٹ کے دوسرے دن پاکستانی سفیر برائے متحدہ عرب امارات معظم احد خان نے ا ہے وفد کے ہمراہ شرکت کی۔ اس موقع پر گفتگو کرتے ہوئے زمین ڈاٹ کام کے سی ای او ذیشان علی خان نے کما کہ پاکستان پراپرٹی شوکے کامیاب انعقاد پرااللہ تبارک و تعالیٰ کے انتہاتی مشحور ہیں۔ دونوں ہی دن لوگوں کی بڑی تعداداس شومیں آتی رہی ۔ 17 ہزارافراد کی شرکت کے باعث یہ نمائش ہماری گزشتہ نمائش سے بھی بڑی رہی اورانشااللله انظے سال مزید بڑے پیمانے پرپاکستان پراپرٹی شوکا انعقاد کریں گ۔ زمین ڈاٹ کام کے سی ای او ذیشان علی خان نے اعلان کیا کہ انشاالانہ اس سال نومبر میں ہم ملتان میں بھی پراپرٹی ایکسپو کا انعقاد کریں گے ۔

Second Pakistan Property









دبی: پاکستان پرا پرئی شومیں زمین ڈاٹ کام کے برانڈ ایمبیسڈ رفواد خان فیم کے ہمراہ

بي ذات كام ك أن اجتماع وو صراح باكستان يراي في شوكا وي مي كامياب المقاد 17 مزار افراد كي شركت

PRESS RELEASE - DIGITAL



اكر منعشى وبده ول اور فيد ويد و هيد زق كرك كار ملك من بحيث مجوى زق بوقى رب كار البول في كاكر بالور ياكتاني بم سب کا قرش ہے کہ متلی معیضت کی ترقی کیلئے اوٹا کروار اوا کرتے رہے۔ زیشن واسٹ کام سے می انی او فیطان علی خان نے املان کما کہ

التالف ال مال فوجر على بم مانان على اللي يدايد في الكيور كا فاحد كري ك.

یان فی کی خانش کی ۔ اس ایونٹ کے سب سے باے اس اسٹرٹر پاکستان رسٹی اسٹیٹ انڈسٹری کے دومروف نام آریشی اور کریں ارق ایون ۔ اس ایونٹ میں



الإنت كاختارً وي وتل استيت ريخ يعزى الجنبي (روا) ك مي اي اوعزت آب مروان احد بن تغيط ف كيا- المول في ياكستان براي في شوكا دوره جي كيا زمیں ڈاٹ کام کے برائد میمییڈر اور پاکستان کے معروف ترین فکار قواد قان سنڈ بھی پاکستان بدان کی شوس شرکت کی بدان اعول نے اسپیانی متاروں کے ساتا مراجة بي نے مستقبل كينة نيك تن فول كا هداركيا . اس او ت سك دومرے دن واكن في مقر برائے مقرد حرب الرائ منظم احرقان نے اسية وقد سك

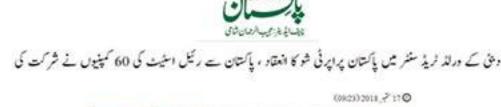


اس ممتع پر کشتو کرتے ہوئے زمیں ڈاٹ کام کے می ای او فیصان ملی خان نے کماکہ پاکستان پراپٹی شوک کامیاب انسان پرانسل جارک و ثمانی کے انحانی معتور

سال مزورة من وساسف ي إكنتان يا ي في شركا الله وكري سكر . أن كاكنا قداكر اس او تبط سعه ادور ميز ياكنتا نيون كوفتط كي سب من بعد عبد البل استيث رارکیت میں اونی منافع بخش مربایہ کاری کا واڑہ جمائے کا موقع کا ہے اور ہم اپنے مزید مواقع کی فراہم کرتے رہیں گے۔ افون نے کھاکہ رئیل اسٹیت انڈسٹری ك ساته مك كرياس عد زار منعش وابد ين اورجه بهديد شعيد ترقي كرد كا مك بن العبيد الموى ترقي بوقي ريد كي رأ نول على كاكر الموريك في الم









لوگوں کا ایک ہم طغیر موجود تھا۔ زیمن دات کام کے زیر اجتماع منطقدوات دو روزہ پراندنی هر میں ادبور ، گراہی ، اسمام آباد ، بیٹار، ملتان ، گوجرانوال ، فیمل آباد اور گواور کے مناود پاکستان مجر ہے 60 ہے زاگل رنگل اسٹیت کی کمپنیوں نے جمعہ نیا اور اپنے اپنے پراجینکس کے بارے



والے پاکستانی اس پراپرٹی هو میں عمرب ول میں سے رہے ہیں۔ اور اپنے کئے پاکستان میں پراپرٹی خریدنے کا احکاب کر رہے ہیں۔ وہ روزہ پراپرٹی هو میں سفیر پاکستان برائے متھوہ عرب لارات معظم احمد خان اور قوضلیت آف پاکستان وہی کے کر میش قوضلو واکم ہم خان نے مجی وزت کیا





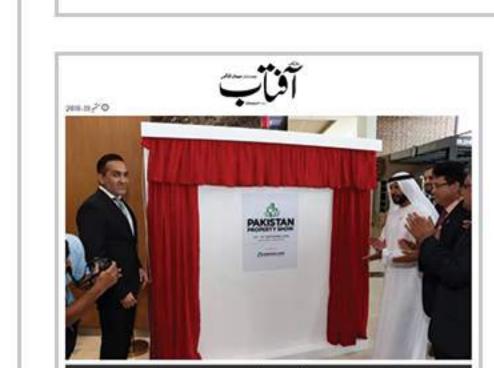
زائد کر ری ہے۔ اس موقع پر ایکنیو میں شرکت کے لئے آئے والے وزار نے کہا کہ مہیں ہر سال پاکستان پراپرٹی شو کے موقع پر پاکستان مجرے انجی ساکھ رکھے والے دیکل امنیت اداروں سے عاقات کرنے ادر پراپرٹی فریدنے کا موقع مثا ہے جیکہ اس اجتمام پر ہم زمین ذات کام











تشهد دبي استضافة «معرض العقارات الباكستاني» للمرة الثانية في خلال الفترة من 14

ومن المقرر أن يتم عقد هذا الحدث على نطاق أوسع في هذا العام، مع أكثر من 60 مزوّداً

عقارياً سيقومون بعرض عقاراتهم من جميع أنحاء بأكستان. وسيضم المعرض مشاريع ومطورينِ ووكلاء عقاريين من لاهور، وكراتشي، وإسلام أباد، وبيشاور، وملتان، وكجرانوالا،

وفيصل أباد وجوادر، وغيرها من المناطق، حتى يتمكن الباكستانيون من جميع أرجاء البلاد

وافتتح سلطان بطي من مجرن، مدير عام دائرة الأراضي والأملاك في دبي، المعرض في عام

2017. بينما حظي المعرض بزيارة كل من معظم خان، السفير الباكستاني في الإمارات،

شهد المعرض في العام الماضي حضور أكثر من 14000 باكستانياً في مركز دبي التجاري العالمي، وذلك للتفاعل مع 50 من المزوّدين العقاريين الذين تواجدوا من مختلف أنحاء

باكستان لعرض مشاريعهم العقارية وخدماتهم من خلال هذا الحدث؛ الذي قام بدوره

وقال زيشان علي خان، الرئيس التنفيذي لشركة زمين.كوم: «تعد الفعالية القادمة من

معرض العقارات الباكستاني مصدر فخر كبيراً لموقع «زمين.كوم»، كما ويعتبر مركز دبي التجاري العالمي أحد أرق الأماكن في المنطقة. يفتح المعرض أبوابه للفئة الأفضل على

الإطلاق من جميع أنحاء العالم، ونحن فخورون كونناً من خبراء باكستان عندما يتعلّق الأمر

والشيخ عبد العزيز بن جمال القاسمي من الشارقة.

بترسيخ مكانته كأكبر فعالية باكستانية.

نحو 14 معرضاً عقارياً في كُل من؛ لاهور وكراتشي وإسلام أباد ودبي إلى يومنا هذاً.

و15 من سبتمبر الحالي في مركز دبي التجاري العالمي، وينظم المعرض موقع «زمين.كوم» لعرض العقاراتِ الواقعة في باكستان على نطاق عالمي مرةً أخرى، ونظم الموقع إلى الآن

زمین ذات کام کے زیر اعلام دوسرے واکتان پرائی شوکا ویل میں کامیاب افتاد





د بنی میں پاکستان پرا پر تی شو، 17 ہزارلوگوں کی شرکت زمین ڈاٹ کام کے پرا پرئی شوکاا فتتاح ریرا کے سی ای اومروان غلیطہ نے کیا د بئ (ساف ر پورٹر) پاکستانی رئیل اسٹیٹ پورٹل زمین ڈاٹ کی جانب سے پاکستان پرا پرٹی شوکا انعقاد دبی ورلڈ ٹریڈ سنٹر میں کیا گیا، پراپرٹی کی اس نمائش میں لاہور، کراچی،اسلام آباد، پیثاور،ملتان، گوجرانوالہ، فیصل آباد اور گوادر سمیت ملک بھر سے آئے ہوئے نمائش کنندگان نے 60سے زائد سٹالز پر پاکستان کی بہترین پراپرٹی کی نمائش کی۔ایونٹ کے سب سے بڑے سیانسرا پٹین اورگرین ارتھ ہیں،نمائش میں 17 ہزارلوگ شریک ہوئے ،ایونٹ کا افتتاح دبئ رئیل اسٹیٹ ریگولیٹری الجینسی (ریرا) کے ی ای اومروان احمد بن غلیطہ نے کیا۔ زمین ڈاٹ کام کے برانڈ ایمبیسڈ راور پاکستان کےمعروف ترین فنکارفواد خان نے بھی پراپرٹی شومیں شرکت کی۔



زمین ڈاٹ کام کے ی ای اوذیشان علی خان اور برانڈ ایمبیسڈ رفوادخان کاٹیم کے ساتھ گروپ فوٹو

زمین ڈاٹ کام کے زیر اہتمام پاکتان پراپرٹی شو کا دبی میں کامیاب انعقاد

وبئ (پ ر) پاکتان کے سب سے بڑے رئیل اسٹیٹ بور ٹل زمین واٹ کام کی جانب سے پاکتان پراپرٹی شو دبئ کا انعقاد دبئ ورلڈ ٹریڈ سنٹر میں کیا گیا پراپرٹی کی اس نمائش میں لاہور کراچی اسلام آباد پشاور ملتان گوجرانوالہ فیصل آباد اور گوادر سمیت ملک بھر سے آئے ہوئے نمائش کنندگان 60 سے زائد اسٹالز پر پاکستان کی بہترین پراپرٹی کی نمائش کی اس ایونٹ کے سب ہے بڑے اسپانسرز پاکستان رائیل انڈسٹری کے دو معروف نام ہیٹین، اور گرین ارتھ شو میں شرکت کی فواد خان نے زمین ڈاٹ کام کی اس کاوش کو سراہتے ہوئے مستقبل کیلئے نیک تمناؤں کا اظہار کیا۔

PRESS RELEASE - DIGITAL







Changing political climate makes environment more

· Lahore and Islamabad most popular cities for real

Dubai-Citing the UAE as a prime example of a place where one can invest easily, experts from the realty sector detailed the checks and balances that need to be in place for people to

> 'Pakistan Property Exhibition', a two-day event taking place at the Dubai World Trade Centre.

> especially in terms of making the laws more friendly for *Complicated paper and bureaucratic work often discourages

"There is a huge interest but due to lack of clarity, foreign

Not all is lost though, he says.

Heading zameen.com, a renowned property portal in Pakistan, Khan said the response this year has been overwhelming with year -- something which he attributes to the change in the trickledown effect of the CPEC and other economic opportunities in the country," he said.

Zooming in on the most popular cities for investment, representatives said majority of the prospective investors were interested in residential projects in Lahore and Islamabad. "Lahore and Islamabad are the most demanding cites in Dubai and then Karachi," Saqib Malik, a representative of Islamabad's property project 'Bin Alam City', said. This, Malik said, could be attributed to a better quality of life and an eco-friendly

Dubai, said that one should also factor in the geographic they would want to have their home in their home city first.

Spoilt for choice, most residents seemed to concur. Magsood originally from Peshawar and "Islamabad is the nearest city credibility of the projects.

Living away from the country for several decades, I have no idea which project is credible enough to invest. I have never invested in Pakistan but I want to," the 45-year-old petrochemical engineer said. Muneer Khan, a 50-year-old businessman from Karachi living in Dubai for more than 20 years, said he was facing a similar dilemma. "I want to invest in Karachi. It is my home city. And with the change of government, we are hearing lots of good news. But on the same hand, with the recent crisis regarding a leading developer in the country, I am confused whether to invest my hard-carned money or not. If brands like Bahria can cheat people or use illegal means then how can I trust other developers. property owner," Khan said.

Dismissing the concerns, Shaikhani said that those who have invested with the developer have nothing to worry about as "investing in Pakistan is as safe as investing in any other parts of the world" thanks to the laws of the land.

"It is true that one of the leading developers in the country is facing legal issues regarding land and the case is in the supreme court. But the court has reassured that nothing will happen to the owner, end user and those who are residing there. Pakistan is the one of the fastest growing economies with lots of opportunities. Let's keep our faith in our country and the new government. The huge participation of the people in the exhibition should be reassuring," Shaikhani whose own project in Karachi was also on display, said. Dialing up the patriotic quotient, he added: "Eventually all of us living in the Gulf has to return to our home country. Investing in

Pakistan is a win-in situation. We are not only securing our retirement life but also providing foreign exchange to the country. Investing in Pakistan is a national service right now."

Response highly encouraging, next Zameen Expo to be held in Multan: Zeeshan Ali Kha sistan's largest property portal Zameen.com successfully organized the second edition of Pakistan Property Show in Dubai at the prestigious Dubai World Trade Centre on



Zeeshan Ali Khan, CEO of Zameen.com, told Arab News on the

Khan said that even though the real estate sector is booming in Pakistan, there are still a lot of things to do for the authorities,

non-resident Pakistanis from investing, as they don't have time nor enough resources to run from one office to another," he said. adding that while Pakistan allows foreigners to invest in property. the process itself is very complicated.

investors are hesitant to invest. We need to make things easier to attract more investors. Dubai is the best example of a city that has made things easier for its investors," Khan said.

more than 60 developers taking part as compared to 25 from last government and the growing economic opportunities back home. *People are enthusiastic and want to invest in their home country. It is because of the rising hope with the new government and also

environment in both the metros.

Ahmed Shaikhani, President of the Pakistan Business Council in allegiance that residents have for their respective cities. "Around 80 percent of the Pakistani community living outside of Pakistan is either from Punjab or KPK [provinces]. So it is but natural that Hence, one can see more demand for [investment queries in] Lahore and Islamabad," Shaikhani, who is also presenting his 'Motor City' project at the exhibition, said.

Ahmed, who was attending the exhibition with his two sons, said he was looking for a four-bedroom villa in Islamabad as he was where I want to settle after returning from Dubai", adding that while there are several good options, he cannot vouch for the

"It's [Islamabad] a beautiful city with a good quality of living.

profitably invest in the most thriving real estate market in the region, and that "More than 50 industries in Pakistan are linked to the real estate sector, and if this sector is



visitors, and thousands of exhibitors take part in the events every year.



with property options from Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Faisalabad, and Gwadar, among many others.

The major sponsors for this event were two of the most popular names in Pakistani real around the UAE and GCC countries visited the event.



The show was inaugurated by the Dubai's Real Estate Regulatory Agency (RERA) CEO H.E. Marwan Ahmad Bin Ghalita, who took a round of the show with Zameen.com's Team.Zameen.com's Brand Ambassador Fawad Khan, one of the most celebrated artists of Pakistan, also participated in the event, where he met with and took pictures with his fans. Appreciating this initiative by Zameen.com, Fawad Khan expressed high hopes for the



On the second day of the event, H.E. Moazzam Ahmad Khan, Ambassador of the Islamic Republic of Pakistan to the UAE, participated in the event along with a delegation. He took a round of the show with Zameen.com CEO Zeeshan Ali Khan and expressed his

Speaking on the occasion, Zameen.com CEO Zeeshan Ali Khan said that he was extremely pleased with the success of the show, which saw massive footfall on both days. "With over 17,000 visitors coming to the event, it was a huge hit and we plan to come back next year with an even grander Pakistan Property Show," he added.



developed, the country's economy will prosper as a result," said Khan. He also announced that the next edition of Zameen Expo would be held in Multan this November, the first time the event will be held in the City of Saints.



Zameen Expos are Pakistan's largest real estate exhibitions, held multiple times a year across Lahore, Karachi, Islamabad and Dubai. They routinely see hundreds of thousands of

Zameen.com's Second Pakistan Property **Show in Dubai Concludes Successfully**

by PakLeakes - September 24, 2018 in Business



Pakistan's largest property portal - Zameen.com - successfully organized the second edition of its Pakistan Property Show in Dubai at the prestigious Dubai World Trade Centre on September 14 and 15. At the exhibition, projects from all over Pakistan were displayed at more than 60 stalls, with property options from Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Faisalabad, and Gwadar, among

CEO of RERA Marwan Ahmad Bin Ghalita and CEO of Zameen.com Zeeshan Ali Khan inaugurating Pakistan Property Show Dubai 2018.

The major sponsors for this event were two of the most popular names in Pakistani real estate, Eighteen and Green Earth Real Estate. Over 17,000 overseas Pakistanis from around the UAE and GCC countries

The show was inaugurated by the Dubai's Real Estate Regulatory Agency (RERA) CEO H.E. Marwan Ahmad Bin Ghalita, who took a round of the show with Zameen.com's Team. ameen.com's Brand Ambassador Fawad Khan, one of the most celebrated artists of Pakistan, also participated in the event, where he met with and took pictures with his fans. Appreciating this initiative by Zameen.com, Fawad Khan expressed high hopes for the future of the event as well. Company's Brand Ambassador Fawad Khan, accompanied by the team from Zameen.com. On the second day of the event, H.E. Moazzam Ahmad Khan, Ambassador of the Islamic Republic of

Pakistan to the UAE, participated in the event along with a delegation. He took a tour of the show with Zameen.com CEO Zeeshan Ali Khan and expressed his felicitations at the success of the event. Speaking on the occasion, Zameen.com CEO Zeeshan Ali Khan said that he was extremely pleased with the success of the show, which saw massive footfall on both days. "With over 17,000 visitors coming to the event, it was a huge hit and we plan to come back next year with

an even grander Pakistan Property Show," he added. Zameen.com's Brand Ambassador Fawad Khan, in conversation with media representatives. The event, he said, provided overseas Pakistanis with an unprecedented opportunity to profitably invest in he most thriving real estate market in the region, and that Zameen.com would keep bringing opportunities like this to Pakistanis outside the country.

More than 50 industries in Pakistan are linked to the real estate sector, and if this sector is developed, the country's economy will prosper as a result," said Khan. He also announced that the next edition of Zameen Expo would be held in Multan this November, the first

time the event will be held in the City of Saints. H.E. Mr. Moazzam Ahmad Khan, Ambassador of Islamic Republic of Pakistan to UAE is being presented

with a memorial shield by CEO of Zameen.com Zeeshan Ali Khan. Zameen Expos are Pakistan's largest real estate exhibitions, held multiple times a year across Lahore, Karachi, Islamabad and Dubai. They routinely see hundreds of thousands of visitors, and thousands of

invest in Pakistan's property sector as prices have been in-



Narwan bin Ghalita tours the Pakistan Property Show in Dubai on Friday; Visitors hold talks with executives of a property company at the two-day

exhibitors take part in the events every year.

"After the new government took over, the property market is active again. People are looking at investing again. There is a sense of confidence on the ground and if that nave been stable in the last couple of years since tax reforms were introduced in 2016," said Zeeshan Ali Khan, CEO and co-founder of Zameen.com, Pakistan's largest property portal and host of the Pakistan Property





Pakistanis have been among the top five investors in Dubai's real estate marke

The Dubai property sector needs more hedge fund investors from Pakistan and other countries, the chief of the Real Estate Regulatory Authority (Rera) said on Friday.

"In the last three years, Pakistanis have been among the top five investors in Dubai's real estate market. We need bring more hedge funds and institutional investors to the city," said Marwan bin Ghalita, the CEO of Rera.

Bin Ghalita was speaking to the media after inaugurating the second edition of the two-day Pakistan Property Show, where more than 60 developers from the country are taking part.

The Rera chief stressed that Dubai's real estate market is well-organised and the Dubai Land Department's promotion centre is sharing data to show investors return on investments.

"Brands of Dubai real estate are all over the world now. We always emphasise on rules and regulations, trust in the city's real estate sector and innovation. The Land Department is putting all the systems in place to make transactions and getting information easier. This will cater to the happiness of investors," said bin Ghalita.

transfer between developers of the two countries," he added. According to the DLD, 32,083 Pakistani investors deployed Dh57 billion in Dubai real estate through 46,058

"I also see some Dubai developers participating in this exhibition with projects in Pakistan. This reflects knowledge

transactions from 2008 to 2017.

Dubai's Reality Regulator Chief H.E. Marwan Bin Ghalita inaugurates Pakistan Property Show 2018

Posted on September 15, 2018 UTC

waheedabbas@khaleejtimes.com



DUBAI: Pakistan's largest property portal Zameen.com has successfully opened the second edition of its flagship international exhibition, Pakistan Property Show, at Za'abeel Hall 5 of the Dubai World Trade Centre on September 14 & 15.

The two-day event features over 60 exhibitors offering property from all over Pakistan, including Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Faisalabad, and Gwadar, among others. The event's key sponsors include two of the top names in Pakistan's property market, Eighteen and Green Earth Real Estate.

ambassador and one of Pakistan's most celebrated artists, Fawad Khan, also made an appearance at the show. The inaugural show in 2017 had seen a record 14,000 visitors, and it was the first-ever event

Centre. The 2018 show looks set to comfortably surpass the popularity of last year's event.

exclusively featuring Pakistani real estate to have been held at the prestigious Dubai World Trade

The event was inaugurated by the CEO of Dubai's Real Estate Regulatory Agency (RERA) H.E.

Marwan Ahmed bin Ghalita, who visited various exhibits at the event. Zameen.com's brand

"By the Grace of God, Pakistan Property Show by Zameen.com is seeing an even stronger response this year, with overseas Pakistanis visiting by the thousands. The projects and properties on offer have been extremely well-received, and I would urge everyone who can make it to the show to visit as soon as possible," said Zameen.com CEO Zeeshan Ali Khan.

"In addition to all of the great property options, this is a great opportunity for Pakistanis living in the UAE to come and meet property experts, whether from Team Zameen or from among the exhibitors, and figure out their next investment moves," he added.

Pakistan Property Show is taking place at Za'abeel Hall 5, Dubai World Trade Centre, on September 14 & 15 from 10 AM to 8:30 PM. Entry is free and open to everyone. News Desk

Pakistan Property Show takes off in Dubai



show will be open to public on Oct.20-21 from a diverse portfolio of gated communities with standards to match overseas Pakistanis experience of foreign living in modern cities. With the additional shortfall of 10 million housing units the market

sentiment can only remain bullish. Simply put the demand far exceeds the supply. The business has

When asked about key objectives the Pakistan Property Show intends to achieve, the CEO Zameen.com Zeeshan Ali Khan said, "Simply put Pakistan Property Show is the key to full realization of the estimated \$700 billion Pakistani realty market. Overseas Pakistani worker remittances amount to US \$19.3 billion. Pakistan Property Show will bring about two fundamental changes. Firstly it will vastly improve share of real estate in the remittances. Secondly it will help substantially grow foreign

developers and real estate brokerages participating in the Pakistan Property Show. They are showcasing a wholesome bouquet of properties from all across Pakistan - All the way from Peshawar, preferences and budget ranges will be able to find something to their liking at the show. Foreign investors - both the go-slow and aim-big will equally have most secure and high yielding properties to

Haider Ali Khan, the CEO of Bayut.com - the most influential property portal in the UAE - said, "UAE ome to 1.5 million overseas Pakistanis. The economic significance of these numbers is the US \$4.33 billion remittances per year that makes up for 22.367% of the yearly remittances from overseas Pakistanis globally. The only missing part of the equation was a platform that provides secure access to the Pakistani reality across Pakistan - Pakistan Property Show Dubai has today completed the

Also present on the occasion was Imran Ali Khan, the CEO of EMPG. He said, "EMPG's group companies across UAE, Pakistan and Bangladesh are helping the regional multi-trillion-dollar real estate industry realize its full potential. EMPG has successfully innovated a unique regional framework for collective economic growth that we hope will guide regional markets in other parts of the world," Zameen.com is globally recognized as one of the most innovative and fast-growing property portals. Over 4.5 million monthly visitors from all over the world making Zameen.com the most trusted partner r making property decisions in Pakistan. With the Pakistan Property Show, Zameen.com aims to promote a positive, progressive and investment-friendly Pakistan to the global community.

The Lahore Times

A VOICE OF UNHEARD

second Pakistan Property Show in



GCC countries visited the event.

Pakistan Property Show," he added.

held in the City of Saints.

Event sees 17,000 visitors participating, with 60-plus exhibitors

Response highly encouraging, next Zameen Expo to be held in Multan; Zeeshan Ali Khan Dubal, UAE: Pakistan's largest property portal Zameen.com successfully organized the secon edition of its Pakistan Property Show in Dubai at the prestigious Dubai World Trade Centre on

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Eighteen and Green Earth Real Estate. Over 17,000 overseas Pakistanis from around the UAE and

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Zameen.com. Fawad Khan expressed high hopes for the future of the event as well.

Pakistan to the UAE, participated in the event along with a delegation. He took a round of the show with Zameen.com CEO Zeeshan All Khan and expressed his felicitations at the success of the event. Speaking on the occasion, Zameen.com CEO Zeeshan Ali Khan said that he was extremely pleased with the success of the show, which saw massive footfall on both days. "With over 17,000 visitors coming to the event, it was a huge hit and we plan to come back next year with an even grander

Invest in the most thriving real estate market in the region, and that Zameen.com would keep bringing opportunities like this to Pakistanis outside the country. "More than 50 industries in Pakistan are linked to the real estate sector, and if this sector is developed, the country's economy will prosper as a result," said Khan. He also announced that the

The event, he said, provided overseas Pakistanis with an unprecedented opportunity to profitable

next edition of Zameen Expo would be held in Multan this November, the first time the event will be

Zameen Expos are Pakistan's largest real estate exhibitions, held multiple times a year across Lahore, Karachi, Islamabad and Dubai. They routinely see hundreds of thousands of visitors, and thousands of exhibitors take part in the events every year.

I.E Marwan Bin Ghalita touring Pakista

Posted on September 15, 2018 UTC



Pakistan's largest property portal Zameen.com successfully organized the second edition of its Pakistan Property Show recently in Dubai with exhibitors showcasing their projects at more than 60 stalls, with property options from Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Faisalabad, and Gwadar, among many others.

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Zameen.com successfully concludes

Memoona kholid September 19,2018 Web No Comment

Zameen Expo would be held in Multan this November, the first time the event will be held in the City of Saints.

Pakistan's largest property portal Zameen.com successfully organized the second edition of its Pakistan Property Show in Dubai at the prestigious Dubai



At the exhibition, projects from all over Pakistan were displayed at more than 60 stalls, with property options from Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Faisalabad, and Gwadar,

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Zamoen Expos are Pakistan's largest property show held multiple times a year across Lahore, Karachi, Islamabad and Dubai. They routinely see hundreds of thousands of visitors, and thousands of exhibitors take part in the events every year.





Pakistani expatriates in the UAE are investing in diverse segments of real estate, with metropolitan cities like Karachi seeing more buyers opt for apartments while expats investing in Punjab prefer residential plots, according to real

Ahmed Shaikhani, managing director, Shaikhani Group and president of Motor City in Karachi, said Pakistanis generally are more interested in plots.

'In metropolitan cities, they are looking for ready flats. In the suburbs, people prefer plots because expats buy land parcels in installments now so that they can build a house later when they move back to the home country after a few years. Plus, prices of plots increase almost every year due to the growth in population," Shaikhani said during an interview at the two-day Pakistan Property Show which concluded in Dubai on Saturday.

Zeeshan Ali Khan, CEO and co-founder Zameen.com, which hosted the show, said expats are mostly investing in apartments in Karachi and in residential plots in Punjab.

invest in plots and the rest in other segments." He pointed out that sentiments of overseas Pakistanis were recently dampened after the currency lost value against

"In Islamabad, it is a mix - both apartments and plots. In Punjab, about 50 to 60 per cent of overseas Pakistanis

"A drop in rupee value was good for expats in terms of higher remittances but sentiments were affected because they were waiting to see where the rupee settles down and what is the maximum value they could get from investing in

Khan stressed that trust in the developer is a key factor for Pakistanis abroad while investing in any project.

"The biggest challenge for Pakistanis living abroad is lack of confidence because some of them have been taken for a ride. If you look at the Pakistan property market, 99 per cent of developers end up delivering projects, but the time of delivery is not certain. This is the gap that needs to be addressed. Expats are open to investing and we have seen a positive trend in the last two months. Importantly, Pakistan is probably going to get \$20 billion or so from foreign

Mohammed Abdullah, managing director, Platinum Marketing, said Pakistanis based in the UAE prefer to buy

institutions and governments. We estimate that 20 per cent of that will go into real estate," he added.

apartments and villas that match the design and style of Dubai projects.

People are investing in farmhouses and residential projects as well. They like those projects which provide a quality and lifestyle that matches Dubai," Abdullah said during an interview at the Pakistan Property Show.

Abdul Ghani, a self-employed Dubai resident from Karachi, said there were some good options for property

"There are good small investment opportunities showcased here in projects like Abdullah City in Karachi and some projects in Rawalpindi. We are looking to invest in property from our savings because fixed deposit rates from banks

here are very low. So, it is good to invest in residential plots in Pakistan where the returns are very high," Ghani

waheedabbas@khaleejtimes.com

real estate in Pakistan," he added.



PRESS RELEASE - DIGITAL









H.E. Marwan Ahmad Bin Ghalita, who took a round of the show with Zameen.com's Zameen.com's Brand Ambassador Fawad Khan, one of the most celebrated artists of

Pakistan, also participated in the event, where he met with and took pictures with his fans. Appreciating this initiative by Zameen.com, Fawad Khan expressed high hopes On the second day of the event, H.E. Moszzam Ahmad Khan, Ambassador of the Islamic Republic of Pakistan to the UAE, participated in the event along with a delegation. He took a tour of the show with Zameen.com CEO Zeeshan Ali Khan and expressed his felicitations at the success of the event.

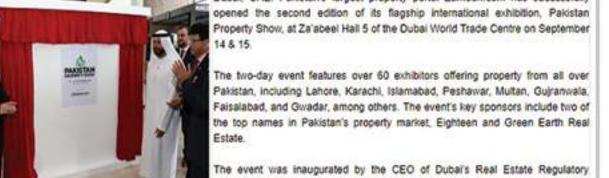
Speaking on the occasion, Zameen.com CEO Zeeshan Ali Khan said that he was

extremely pleased with the success of the show, which saw massive footfall on both "With over 17,000 visitors coming to the event, it was a huge hit and we plan to come back next year with an even grander Pakistan Property



Zameen.com would keep bringing opportunities like this to Pakistanis outside the "More than 50 industries in Pakistan are linked to the real estate sector, and if this sector is developed, the country's economy will prosper as a result," said Khan. He also announced that the next edition of Zameen Expo would be held in Multan this November, the first time the event will be held in the City of Saints.

Dubai's Reality Regulator Chief H.E. Marwan Bin Ghalita Inaugurates Pakistan Property Show



Agency (RERA) H.E. Marwan Ahmed bin Ghalita, who visited various exhibits at the event. Zameen.com's brand ambassador and one of Pakistan's most

a inaugural show in 2017 had seen a record 14,000 visitors, and it was the first-ever event exclusively featuring Pakistani real estate to

have been held at the prestigious Dubai World Trade Centre. The 2018 show looks set to comfortably surpass the popularity of last year's "By the Grace of God, Pakistan Property Show by Zameen.com is seeing an even stronger response this year, with overseas Pakistanis visiting by the thousands. The projects and properties on offer have been extremely well-received, and I would urge everyone who can make it to the show to visit as soon as possible," said Zameen.com CEO Zeeshan Ali Khan.

"In addition to all of the great property options, this is a great opportunity for Pakistanis living in the UAE to come and meet property experts, Pakistan Property Show is taking place at Za'abeel Hall 5, Dubai World Trade Centre, on September 14 & 15 from 10 AM to 8:30 PM. Entry



Pakistan to pick firms for Expo 2020 pavilion

Filed on September 15, 2018



Country is in the process of selecting designers and construction companies

Pakistan is in the process of selecting design and construction companies to develop its pavilion for the Dubai Expo 2020, its ambassador said on Saturday.

"We are looking forward to take part in Expo 2020. We have selected the plot and now we are in the process of selecting designers and construction companies," Moazzam Ahmad Khan, ambassador of Pakistan to the UAE, told Khaleej Times during an interview after visiting the Pakistan Property Show in Dubai on Saturday.

He said more details will be released in due course. Dubai Expo 2020 will run from October 20, 2020, to April 10,

institutional investors: Rera chief

Pakistanis have been among the top five investors in Dubai's real estate



Looking along Sheikh Zayed road towards the business district and Burj Khalifa.

By Waheed Abbas, Khaleej Times

UAE - The Dubai property sector needs more hedge fund investors from Pakistan and other countries, the chief of the Real Estate Regulatory Authority (Rera) said

"In the last three years, Pakistanis have been among the top five investors in Dubai's real estate market. We need to bring more hedge funds and institutional investors to the city," said Marwan bin Ghalita, the CEO of Rera.

Bin Chalita was speaking to the media after inaugurating the second edition of the two-day Pakistan Property Show, where more than 60 developers from the

The Rera chief stressed that Dubai's real estate market is well-organised and the Dubai Land Department's promotion centre is sharing data to show investors return on investments.

"Brands of Dubai real estate are all over the world now. We always emphasise on rules and regulations, trust in the city's real estate sector and innovation. The Land Department is putting all the systems in place to make transactions and getting information easier. This will cater to the happiness of investors," said bin

"I also see some Dubai developers participating in this exhibition with projects in Pakistan. This reflects knowledge transfer between developers of the two countries," he added.

According to the DLD, 32,083 Pakistani investors deployed Dh57 billion in Dubai

Zameen.com successfully concludes second Pakistan Property Show in



Pakistan's largest property portal Zameen.com successfully organized the second edition of its Pakistan Property Show in Dubai at the prestigious Dubai World Trade Centre on September 14

Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Falsalabad, and Gwadar, among many others.



Earth Real Estate. Over 17,000 overseas Pakistanis from around the UAE and GCC countries visited the event. Ghalita, who took a round of the show with Zameen.com's Team. Zameen.com's Brand Ambassador Fawad Khan, on of the most celebrated artists of Pukistan, also participated in the event, where he met with and took pictures with

On the second day of the event, H.E. Moszzam Ahmad Khan, Ambassador of the Islamic Republic of Pakistan to the UAE, participated in the event along with a delegation. He took a round of the show with Zameen.com CEO Zeeshan Oran and expressed his felicitations at the success of the event.

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More than 50 industries in Pakistan are linked to the real estate sector, and if this sector is developed, the country's economy will prosper as a result," said Khan. He also announced that the next edition of Zameen Expo would be held In Multan this November, the first time the event will be held in the City of Saints. Zameen Expos are Pakistan's largest real estate exhibitions, held multiple times a year across Lahore, Karachi, Islamabad and Dubai. They routinely see hundreds of thousands of visitors, and thousands of exhibitors take part in

Zameen.com concludes Pakistan Property Show in

September 26, 2018

this event were two of the most popular names in Pakistani real estate, Eighteen and Green Earth Real Estate. Over 17,000

participated in the event along with a delegation. He took a round of the show with Zameen.com CEO Zeeshan Ali Khan and peaking on the occasion. Zameen com CEO Zeeshan Ali Khan said that he was extremely pleased with the success of the show, which saw massive footfall on both days. "With over 17,000 visitors coming to the event, it was a huge hit and we plan

to come back next year with an even grander Pakistan Property Show," he added. The event, he said, provided overseas Pakistanis with an unprecedented opportunity to profitably invest in the most thriving real estate market in the region, and that Zameen.com would keep bringing opportunities like this to Pakistanis outside the

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Global Insights & Analysis of the Financial & Business Markets

Pakistan Property Show Dubai opens doors to eager Pakistan

H.E. Marwan Bin Ghalita receiving memorial shield from CEO of Zameen.com Mr. Zeeshan Ali Khan

Over 60 exhibitors from all over Pakistan present, visitor response highly encouraging: Zeeshan Ali Khan

Pakistan's largest property portal <u>Zameen.com</u> has successfully opened the second edition of its flagship international exhibition, Pakistan Property Show, at Za'abeel Hall 5 of the Dubai World Trade Centre on September 14 & 15.

The two-day event features over 60 exhibitors offering property from all over Pakistan, including Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Faisalabad, and Gwadar, among others. The event's key sponsors include two of the top names in Pakistan's property market, Eighteen and Green Earth Real Estate.

The event was inaugurated by the CEO of Dubai's Real Estate Regulatory Agency (RERA) H.E. Marwan Ahmed bin Ghalita, who visited various exhibits at the event. Zameen.com's brand ambassador and one of Pakistan's most celebrated artists, Fawad Khan, also made an appearance at the show. The inaugural show in 2017 had seen a record 14,000 visitors, and it was the first-ever event exclusively featuring Pakistani real estate to

have been held at the prestigious Dubai World Trade Centre. The 2018 show looks set to comfortably surpass the popularity of last year's

"By the Grace of God, Pakistan Property Show by Zameen.com is seeing an even stronger response this year, with overseas Pakistanis visiting by the thousands. The projects and properties on offer have been extremely well-received, and I would urge everyone who can make it to the show to visit as soon as possible," said Zameen.com CEO Zeeshan Ali Khan.

"In addition to all of the great property options, this is a great opportunity for Pakistanis living in the UAE to come and meet property

experts, whether from Team Zameen or from among the exhibitors, and figure out their next investment moves," he added. Pakistan Property Show is taking place at Za'abeel Hall 5, Dubai World Trade Centre, on September 14 & 15 from 10 AM to 8:30 PM, Entry

is free and open to everyone.

Zameen.com attracts large number of investors at 2nd Pakistan Property Show in Dubai



DUBAI, UAE: Pakistan's largest property portal Zameen.com has organized the second edition of its 'Pakistan Property Show' at Dubai World Trade Centre on September 14 and 15, 2018.

with property options from Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Faisalabad, and Gwadar, among many others. The major sponsors for this event were two of the most popular names in Pakistani real

estate, Eighteen and Green Earth Real Estate. Over 17,000 overseas Pakistanis from

around the UAE and GCC countries visited the event. The show was inaugurated by the Dubai's Real Estate Regulatory Agency (RERA) CEO Marwan Ahmad Bin Ghalita, who took a round of the show with Zameen.com's Team. Zameen.com's Brand Ambassador Fawad Khan, one of the most celebrated artists of Pakistan, also participated in the event, where he met with and took pictures with his fans. Appreciating this initiative by Zameen.com, Fawad Khan expressed high hopes for the

On the second day of the event, Moazzam Ahmad Khan, Ambassador of the Islamic Republic of Pakistan to the UAE, participated in the event along with a delegation. He took a round of the show with Zameen.com CEO Zeeshan Ali Khan and expressed his

felicitations at the success of the event. Speaking on the occasion, Zameen.com CEO Zeeshan Ali Khan said that he was extremely pleased with the success of the show, which saw massive footfall on both days. "With over 17,000 visitors coming to the event, it was a huge hit and we plan to come back next year

with an even grander Pakistan Property Show," he added. The event, he said, provided overseas Pakistanis with an unprecedented opportunity to profitably invest in the most thriving real estate market in the region, and that Zameen.com would keep bringing opportunities like this to Pakistanis outside the country. "More than 50 industries in Pakistan are linked to the real estate sector, and if this sector is developed, the country's economy will prosper as a result," said Khan. He also announced that the next edition of Zameen Expo would be held in Multan this November, the first time

the event will be held in the City of Saints. Zameen Expos are Pakistan's largest real estate exhibitions, held multiple times a year across Lahore, Karachi, Islamabad and Dubai. They routinely see hundreds of thousands of

visitors, and thousands of exhibitors take part in the events every year.

Best Time to Invest in Pakistan's Property



It is the right time to invest in the property market of Pakistan. Post-elections the prices in the property sector have gone higher. Zeeshan Ali Khan, CEO, and co-founder of Zameen.com said, "After the new government took over, we are seeing the property market is getting active again. People are looking at investing again. There is a sense of an increase in prices. Property prices in Pakistan have been stable in the last couple of years since tax reforms were introduced in 2016."

Zameen.com is the largest property portal and the host of Pakistan

Khan said, "There has been more movement in low-end properties. It was good for the sector because people were flipping properties, that has now

Adding, "Pakistan's economy is not in good shape now but people are very positive. This wave is not going to last very long, so the government needs to capitalise on it and come up with the right measures. Another reason that makes the sector outlook brighter is that more government properties will be released in the market."

Ahmed Shaikhani, managing director of Shaikhani Group and president of Motor City in Karachi, said "The government is coming up with some regulations; plus security and safety is improving, so prices are going up as a result. Hence, it's the right time to invest in Pakistan and the returns

The Zameen.com chief said, "It is a cash-based economy and the leasing market's contribution to the GDP is less than 0.5 percent. Until you make that feasible, you're not going to get price hikes."

Adding, "If you launch low-income housing, you need to make sure that it ends up with the right person. If it goes into the trading market, everything will end in chaos."

'Pakistan Property Show'

Zameen com holds second edition in Dubai

AHORE: Pakistan's largest property portal Zameen com successfully organized the second edition of its Pakistan Property Show recently in Dubai with exhibitors showcasing their projects at more than 60 stalls, with property options from Lahore, Karachi, Islamabad, Peshawar, Multan, Gujranwala, Faisalabad, and Gwadar, among many others The show was inaugurated by the Dubai's Real Estate Regulatory Agency (RERA) CEO H.E. Marwan Ahmad Bin Ghalita; who took a round of the show. ameen com's Brand Ambassador Fawad Khan, one of the most celebrated artists of Pakistan, also participated in the event and appreciating this initiative expressed high hopes for the

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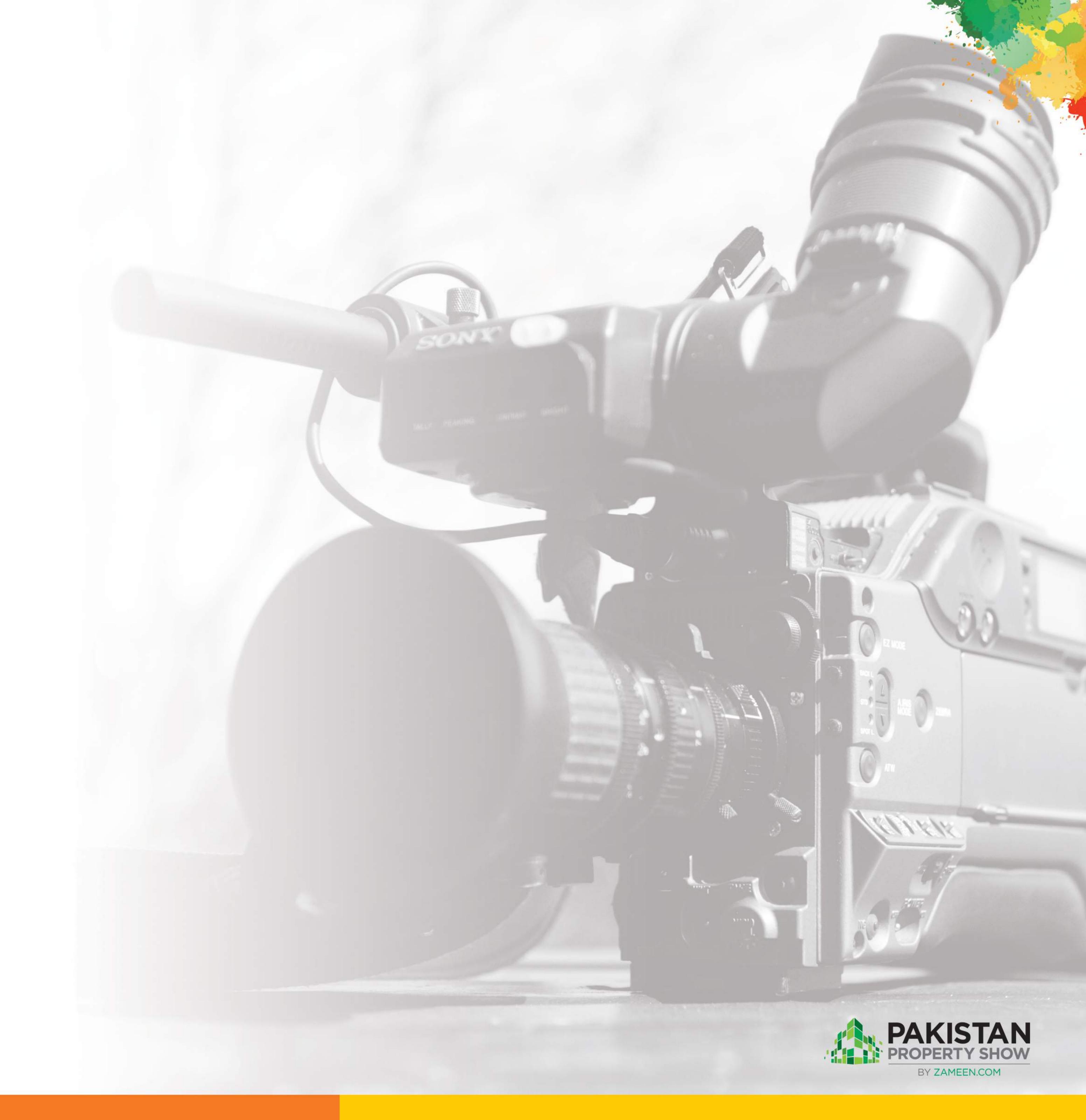
He also announced that the next edition of Zameen Expo would be held in Multan this November, the first time the event will be held in the City of Saints.



PRESS RELEASE - ELECTRONIC



Click on the thumbnails to watch press coverage videos.







Tarek Hamdy CEO Eighteen Islamabad

We have this very nice booth at the show and are loving the event. There is a large inflow of visitors, and their interest is quite high. This is the leading show when it comes to property in Pakistan and we were so busy with visitors, we couldn't even sit!



Brig. Saeed CEO The Aquatic Mall

Zameen.com has given us the best platform to project our project on a national as well as international level. I saw the high numbers of visitors coming to our stall and to other stalls, and was impressed as this is very good for investment in Pakistan.



M. Faisal Sardar Marketing Head Bin Alam

Zameen.com has provided an amazing platform with this wonderful venture. We were previously in the Lahore expo, and garnered an excellent response. This event was no different, as we got lots of visitors, most of whom were genuine buyers. We look forward to participating in every event that Zameen.com holds anywhere.



Muhammad Amir CEO S&S Real Estate

We've had an extremely successful two days on this excellent platform provided by Zameen.com. Many families who want to move to Karachi or want to make a second home there visited our stall and I believe Zameen.com should hold such events in the future too.



SOME WORDS FROM OUR VISITORS

"I came here and experienced a very good environment. If you want future investment in Pakistan, this event is the best place to visit. I've checked projects from Lahore, Islamabad, Gwadar, and Karachi and found them to be reasonably priced. The staff is highly cooperative and is guiding everyone in a very helpful way. Thanks to Zameen.com for launching this event."

"I've been living and working in Dubai for the past 10 years and this was my first time attending such an event. It was very exciting to see all these property options in such a well-organised way. There are many developers present here, so quite a few options are there. I was not expecting so many investors to be here, but they are present in very impressive quantities. I think the Pakistani community is looking for options beyond the UAE, and with Pakistan's economy expected to grow, many people want to invest here." - Farooq

"Pakistan is my country and my home, so why not invest there. Living in the UAE is something that's a surety only for a limited period of time and I don't know how long that will be. It's better to have investment where you family and home are. I'm quite impressed by this event as it's very informative for a potential investor like me. I got to know about several investment options, so it was a great time for me. I believe this event should be held at least once or twice a year."

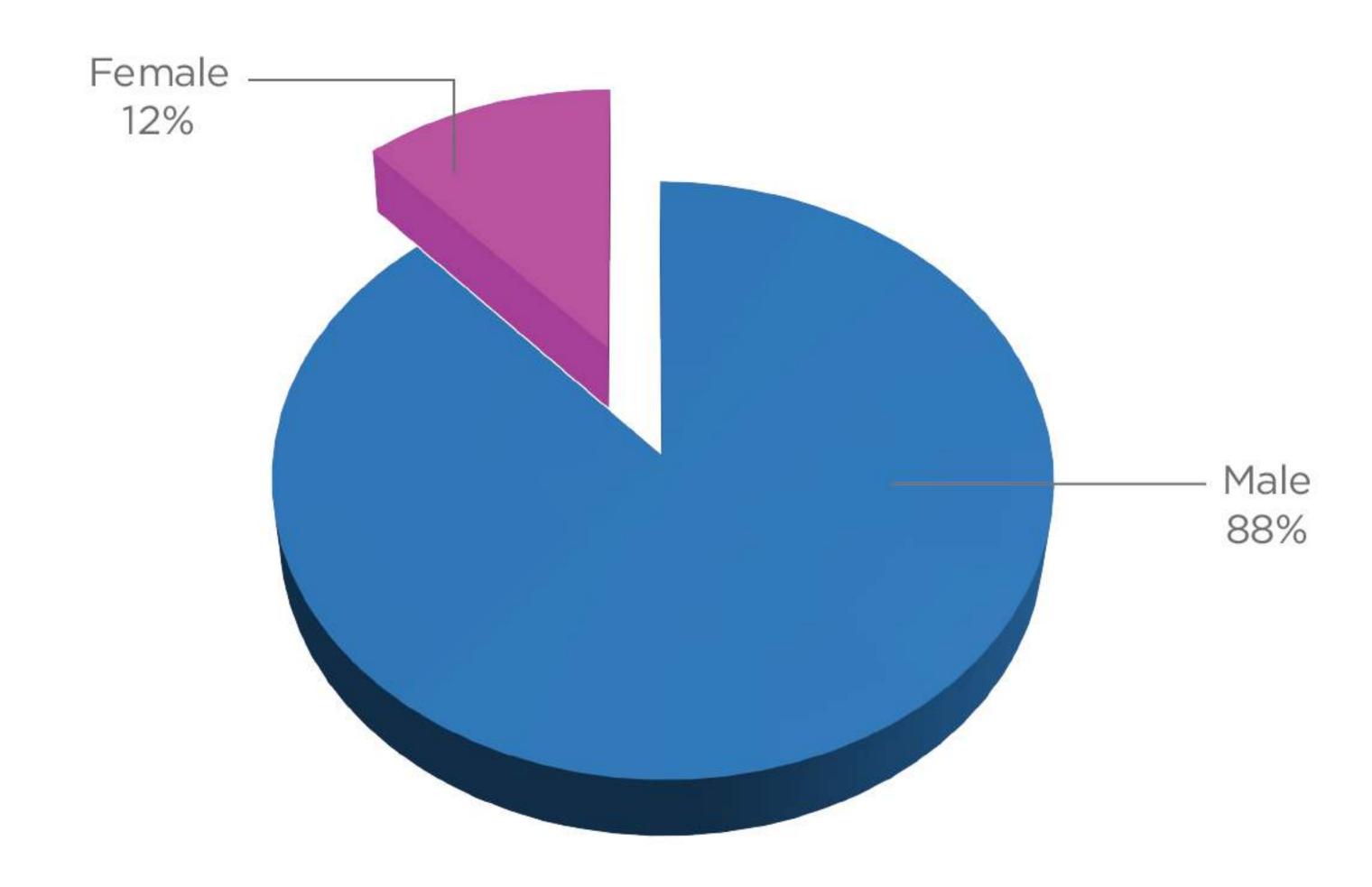
"I came here to see this property show from Pakistan. I found it to be excellent and full of opportunity. Very good exhibitors are available here and we hope this event will be there for years to come. We enjoyed it immensely as we got lots of information. I think there are excellent chances for Pakistanis available here who want to purchase property at very good prices and instalments." - Syed Haji

"I'm from Sialkot and have been living in Dubai for 8 years. Overseas Pakistanis want to invest in their home country but are confused about where to invest. Zameen.com gave us this excellent opportunity, I brought my family along and we checked all the stalls. I saw Bin Alam City's stall here, and my dream is to have a home in Pakistan. Getting it at such a good price seemed impossible, but I was able to book a 7-marla plot file with full assurety. Thank you, Zameen.com. I hope the company holds such events often so that more investment will come to Pakistan." - Ijaz-ul-Haq

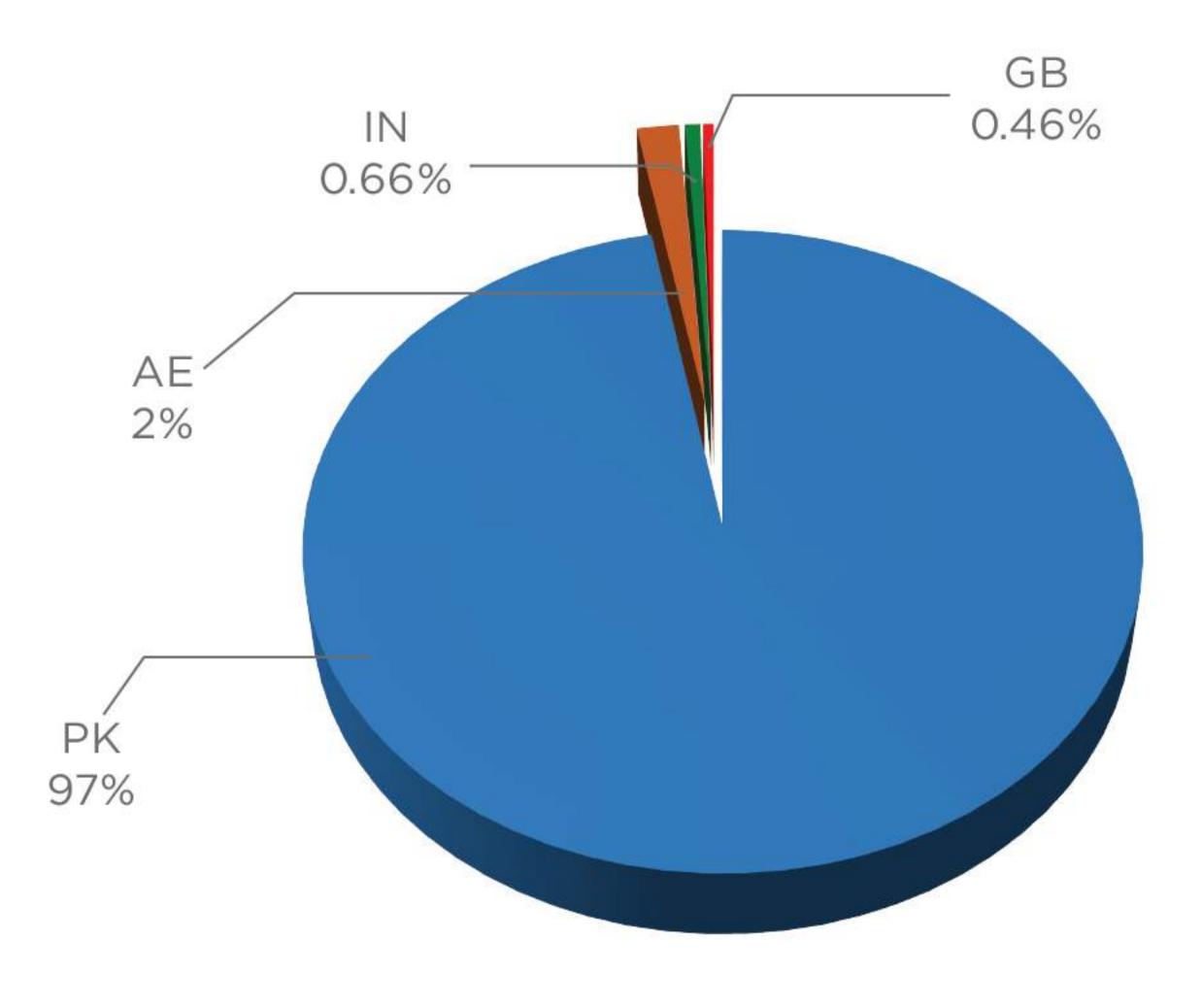




GENDER

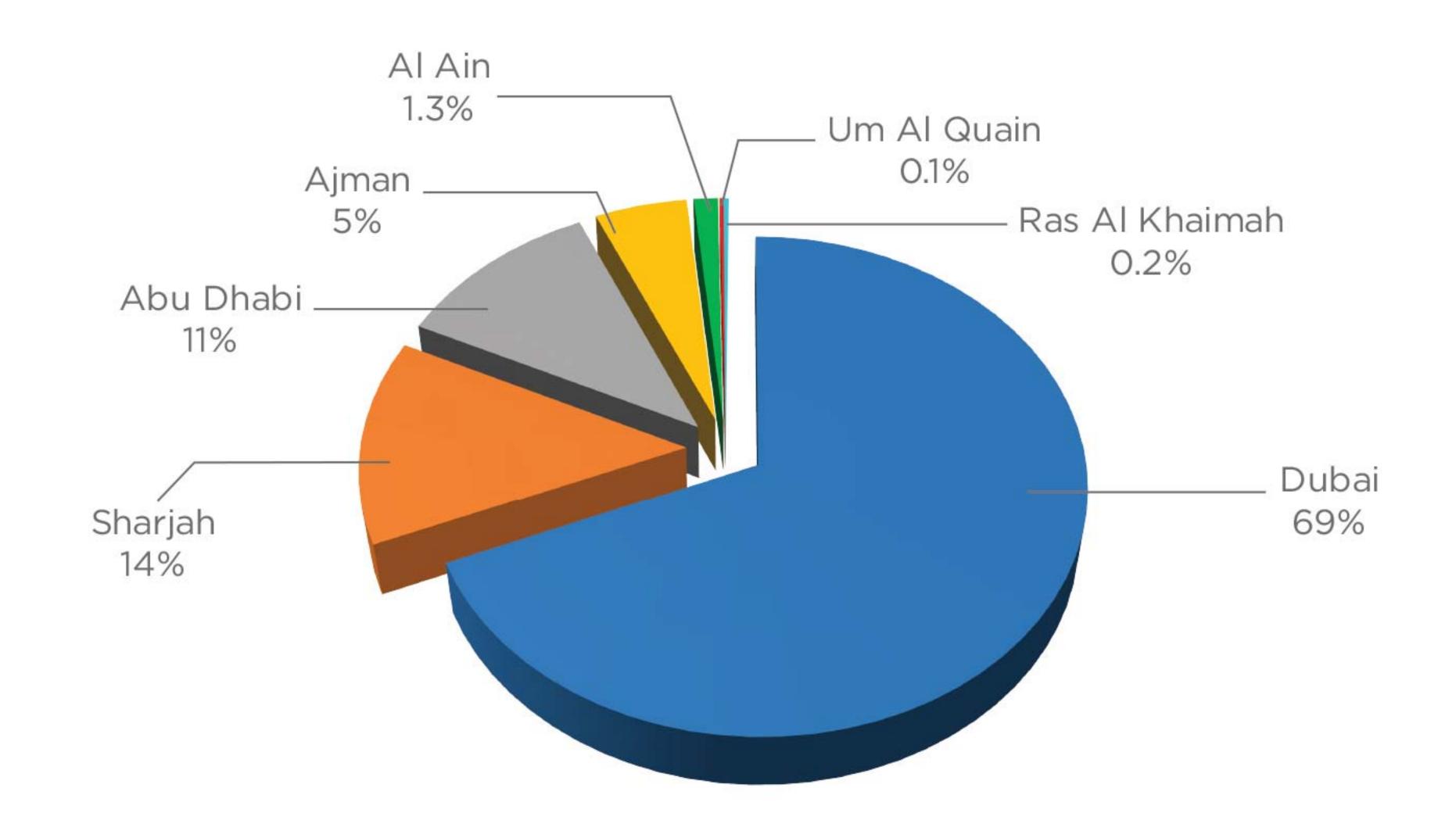


NATIONALITY

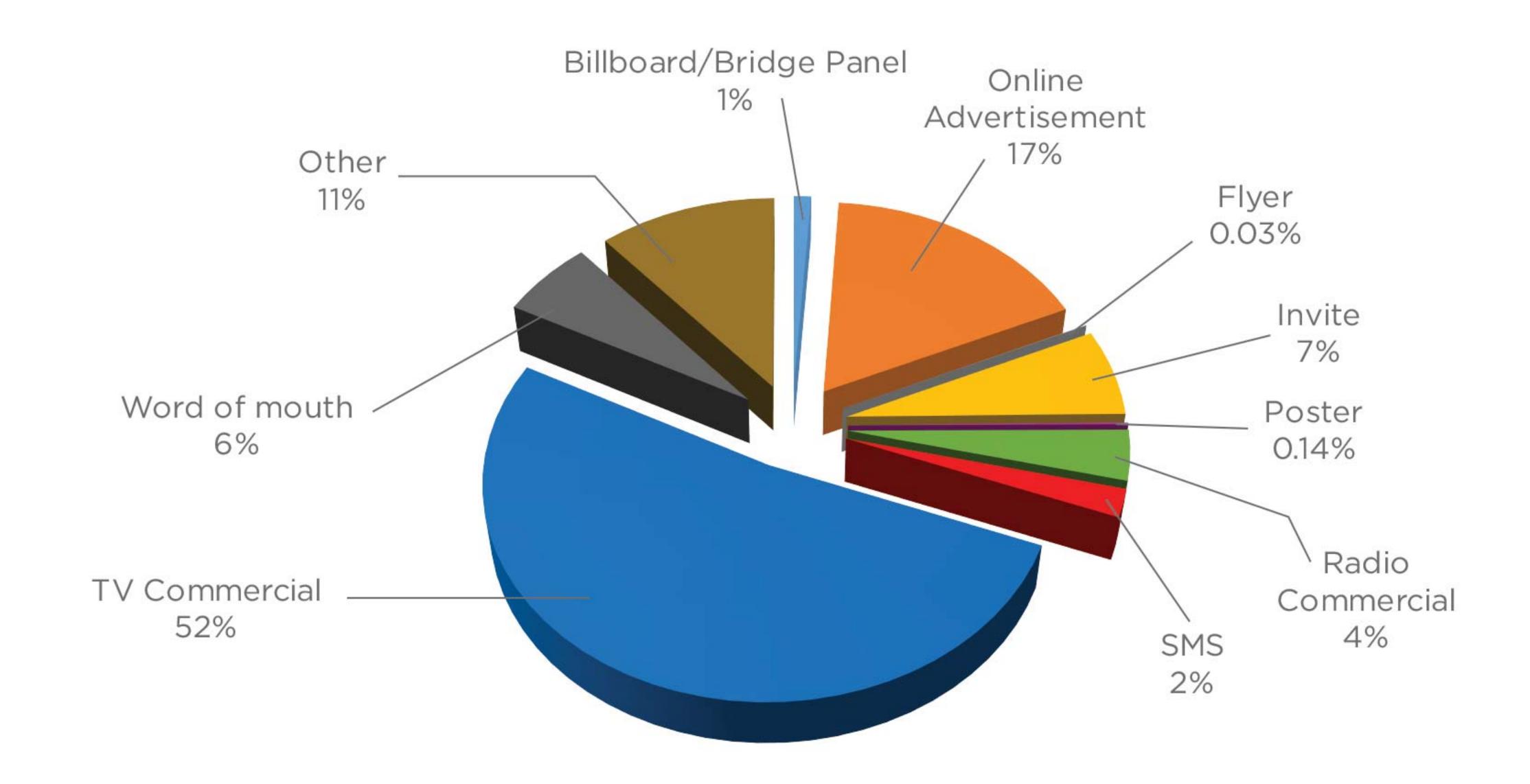




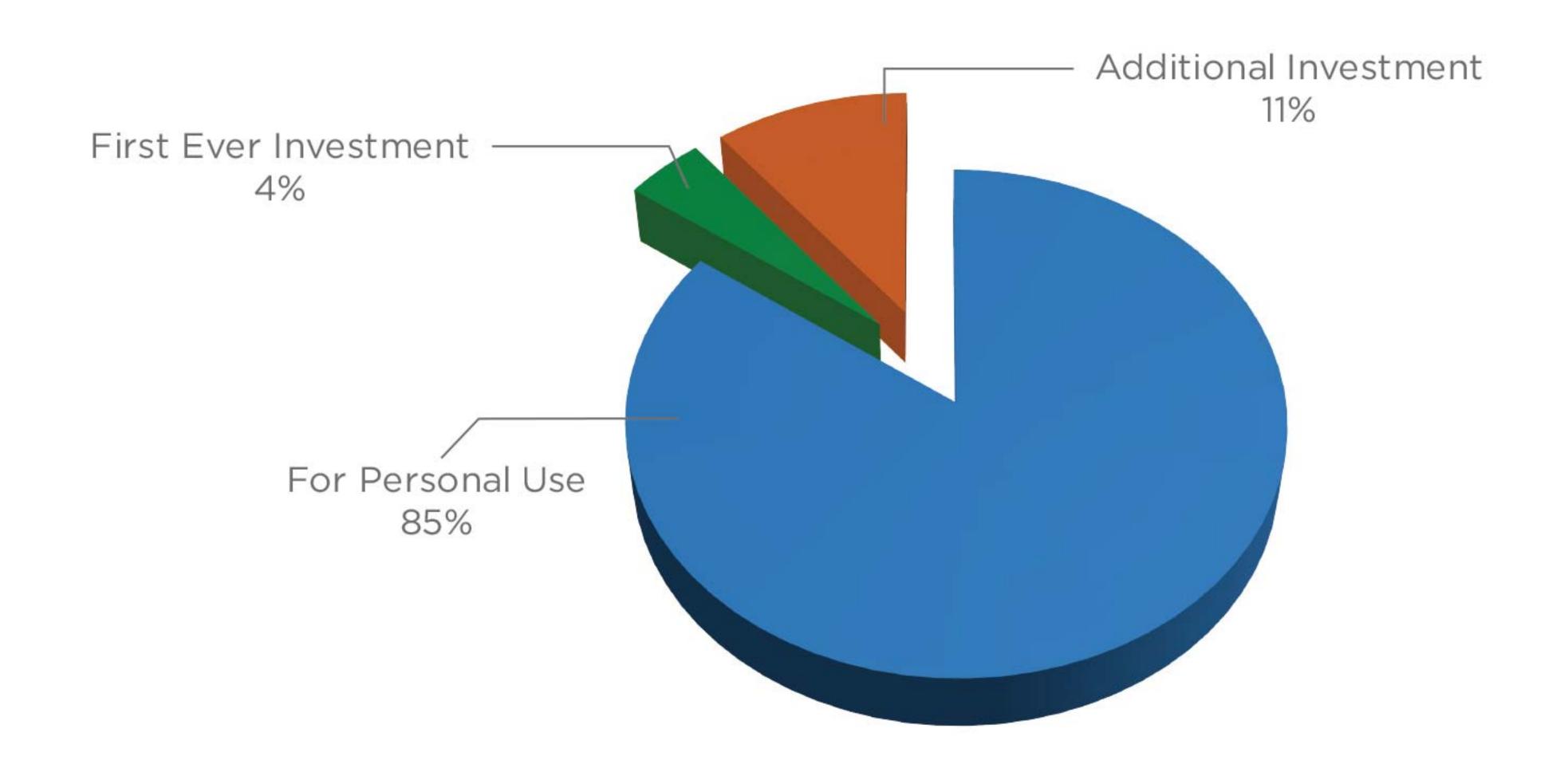
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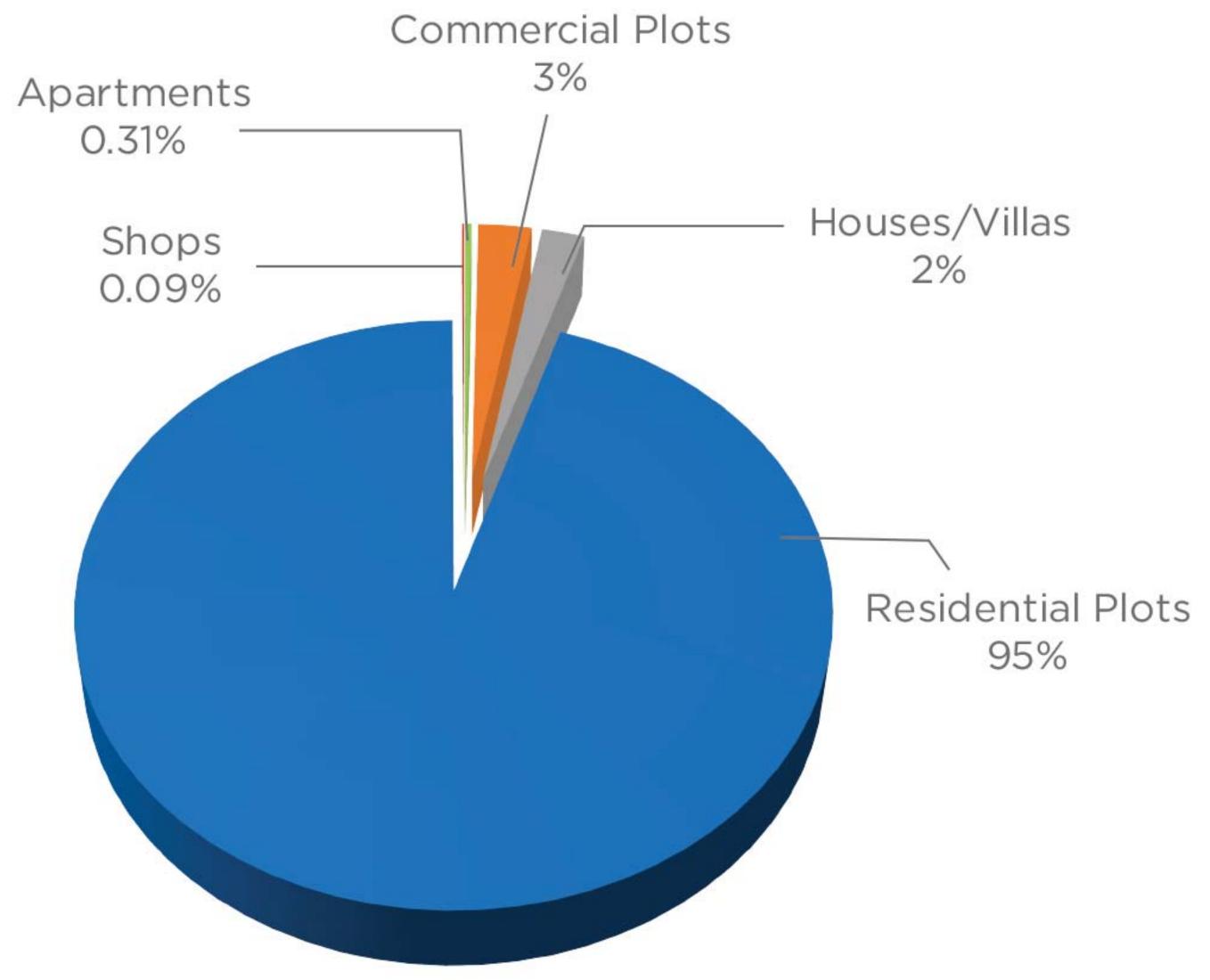
MARKETING MEDIUMS



PURPOSE OF INVESTMENT

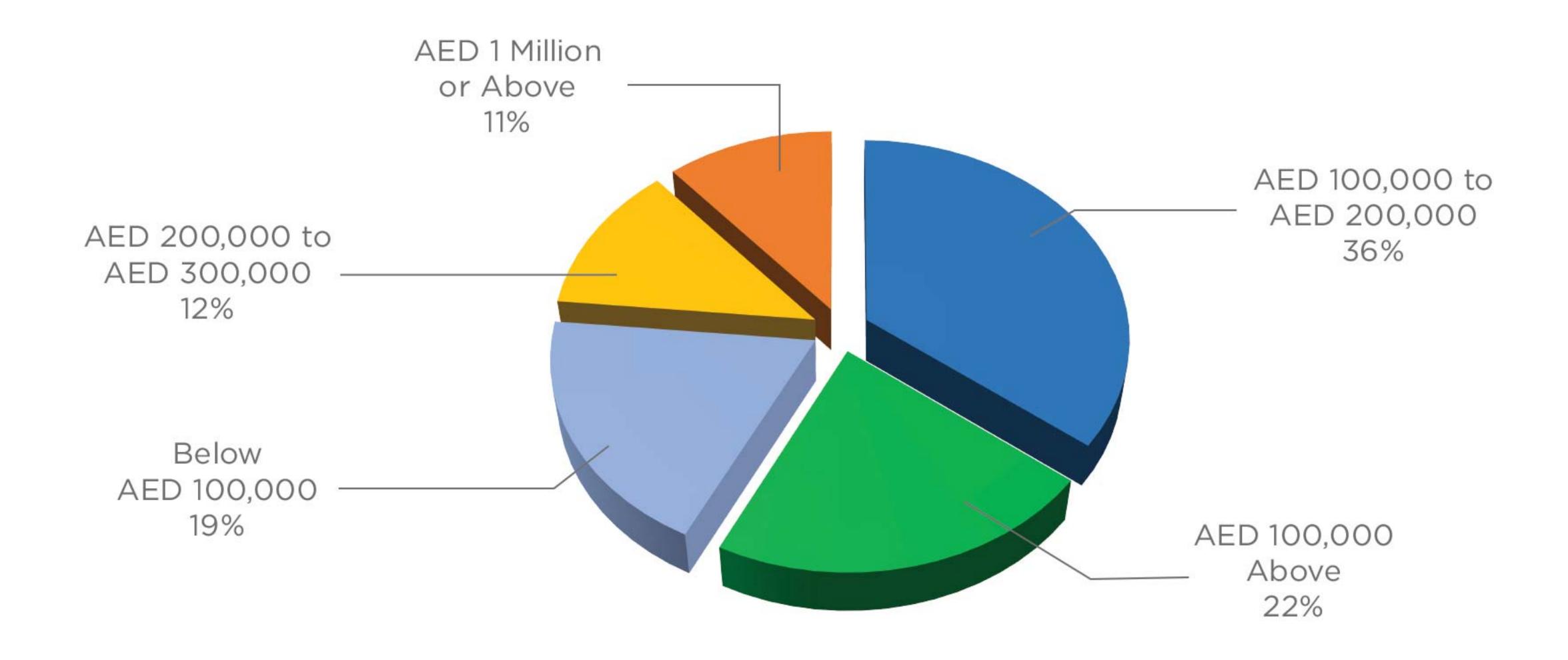


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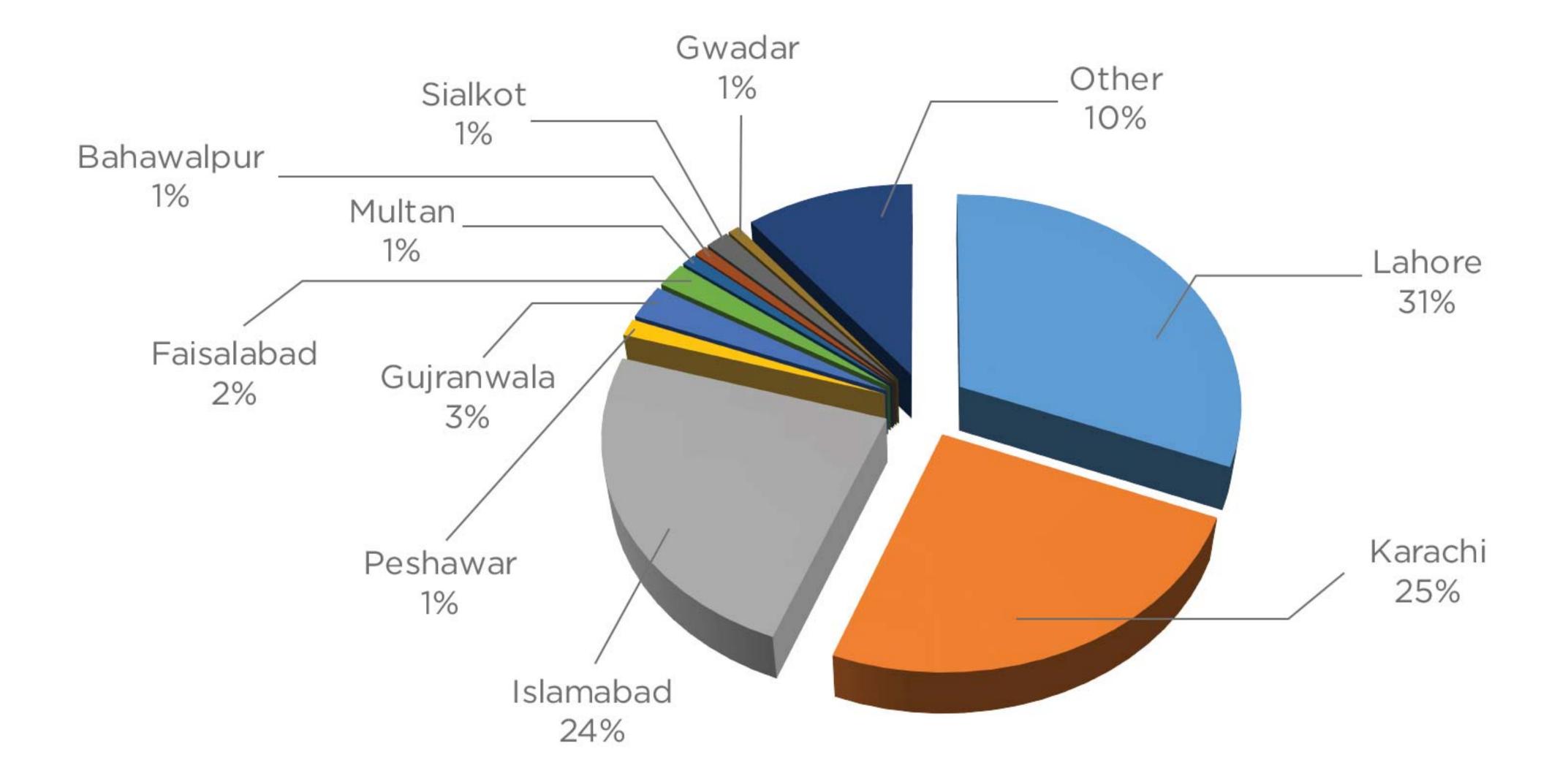




INVESTMENT BUDGET RANGE



TOP INVESTMENT CITIES



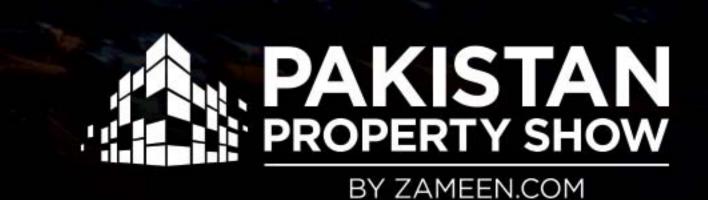




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SEPTEMBER 27 & 28, 2019

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